

**Item 01**

## Enhancement Request Form

<b>Council Member:</b>	CM Matt Carlucci, At-Large Group 4
<b>Date:</b>	8/10/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$120,000.
<b>Description of Funding Use</b>	The City of Jacksonville Transportation Planning and Traffic Engineering departments would like to pursue a neighborhood speed reduction study in an effort to determine the most effective methods of improving pedestrian safety in residential communities. The major objective of this study is to predict the results of lowering the citywide residential speed limit from 30/35 mph to 20/25 mph. The results of this study will greatly inform the City's approach to future implementation of pedestrian safety and traffic calming measures, as well as support a budgetary priority to improve neighborhood small business corridors. A reduction in speed along those corridors would potentially have a positive impact.
<b>How was Funding Amount Determined</b>	Attached is the proposed scope of work prepared by the City's On-Call Transportation Planning Consultant for the City and the estimated hour and fee schedule. This scope is based on the NACTO "City Limits – Setting Safe Speed Limits on Urban Streets" also attached for your reference.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	Request for FY 22/23 only. Not recurring.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	This study will be conducted by a contracted consultant team vetted and approved by the abovementioned City departments and does not involve additional hours from City employees to complete.
<b>Public Purpose Discussed with OGC?</b>	Yes. Forms approved by Paige Johnston

# City of Jacksonville, Florida



*Lenny Curry, Mayor*

City Hall at St. James  
117 W. Duval St.  
Jacksonville, FL 32202  
(904) 630-CITY  
www.coj.net

ONE CITY. ONE JACKSONVILLE.

Date: 8/8/2022

**Ms. Sheri Webber**

Executive Council Assistant to  
Council Member Matt Carlucci, At-Large Group 4  
114 West Duval Street, Suite 425  
Jacksonville, FL 32202

RE: Letter of Support for *20 is Plenty Program*

Dear Ms. Webber:

It is with great pleasure that we are providing this letter of support from the Transportation Planning and Traffic Engineering Divisions of the City of Jacksonville for the immediate initiation of the *20 is Plenty Program* for Duval County.

According to the National Association of City Transportation Officials (NACTO) addressing speed is fundamental to making streets safer. NACTO's *City Limits – Setting Safe Speed Limits on Urban Streets*, published during the summer of 2020, recognized that speed limit reduction has historically used existing (85<sup>th</sup> percentile) speeds on a street to determine what the speed limit should be. This practice uses current driver behavior instead of allowing engineers, planners and citizens to set the limit at a speed that will create the best, safest conditions for all road users. The *20 is Plenty Program* initiative intends to use the Safe Systems approach to reduce traffic fatalities and injuries as recommended by NACTO.

Implementation of the program has a positive, wide-reaching impact on communities. Along with many of our local elected officials, we believe that reducing speeds in residential areas will result in a higher quality of life not only for our school-aged children but for all residents of the City of Jacksonville by improving safety for all modes, vehicular, pedestrian and bicycle and reducing the loss of life.

The first step to safer and more enjoyable community for our children, families, and community members is to conduct a *Citywide Residential Speed Limit Reduction Study* using the on-call Transportation Planning Services Consultant, Atkins Global, currently under contract with the city's Transportation Division of the Planning and Development Department. We look forward to working with all the supporting City Council Members and Atkins Global to move this initiative forward.

Sincerely,

**Laurie A. Santana**  
Chief of Transportation Planning  
City of Jacksonville - Planning and Development Department  
214 North Hogan Street, 3<sup>rd</sup> Floor  
Jacksonville, FL 32202  
(904) 255-7800  
[LSantana@coj.net](mailto:LSantana@coj.net)

**Christopher W. LeDew, P.E.**  
Chief of Traffic Engineering  
City of Jacksonville – Public Works Department  
1007 Superior Street  
Jacksonville, FL 32254  
(904)255-7533  
[CLedew@coj.net](mailto:CLedew@coj.net)

**CITYWIDE RESIDENTIAL  
 SPEED LIMIT REDUCTION STUDY  
DRAFT SCOPE OF WORK**

**Introduction**

The City of Jacksonville seeks to reduce the speed limit on its residential streets. The major objective of this study is to predict the results of lowering the residential citywide speed limit from 30mph to 25mph. This study must incorporate the newest traffic engineering research available including NACTO City Limits: Setting Safe Speed Limits on Urban Streets (Summer 2020). The consultant will produce a PowerPoint presentation which the City of Jacksonville will be able to use to educate consultants the research regarding setting safe speed limits on urban and residential streets.

The Consultant shall ensure that all tasks and studies requiring field activities are conducted professionally and in a manner that utilizes accepted safety methods and practices. The safety of the traveling public and the Consultant's field staff shall be an essential goal of each field study activity.

The scope of services is divided into several tasks defined below:

**Task 1: Project Management**

Atkins will develop and maintain a Project Management Plan (PMP) that outlines the schedule, budget, deliverables, QC process, stakeholder coordination activities, and any other additional responsibilities specific to the project. The PMP, which will be updated on a regular basis, will help to confirm that all team members have a clear understanding of project expectations.

Atkins will conduct bi-weekly coordination meetings to facilitate frequent and proactive exchange of information throughout the project team along with stakeholders. (see schedule in Exhibit 4). This scalable schedule will be discussed during the project kickoff meeting to determine with City of Jacksonville to determine an optimal delivery strategy. Budget status will be made available through monthly invoices and progress reports, and upon the City's request.

Task 1 Deliverables:

- Detailed Project Management Plan (PMP) and schedule
- Project kick-off meeting and PMT agendas and meeting minutes
- Progress reports and invoicing
- Monthly progress reports

**Task 2: Literature Review**

Atkins will perform an academic literature search and summarize the latest academic literature on setting speed limits in residential areas. This will include an investigation on the results of lowering residential citywide speed limits in other cities and the latest academic research on speed limit enforcement strategies in residential areas as well as documenting lessons learned from jurisdictions that have implemented lower residential speed limits.



Task 2 Deliverable:

- Technical Memo presenting literature review

**Task 3: NACTO Research Review**

- Atkins will research NACTO findings that lowering the posted speed limit on residential streets without any physical changes or increased enforcement can significantly reduce the frequency and severity of crashes. This review will analyze and consolidate the latest research for and/or against this claim.
- Atkins will research NACTO findings that the 85<sup>th</sup> percentile speed zoning method is not sufficient for setting safe speed limits on residential streets. This review will analyze and consolidate the latest research for and/or against this claim.
- Atkins will research if the State of Florida has adopted NACTO guidelines in any capacity or is likely to in the future. This shall include if NACTO guidelines carry any authority or legal weight.

Task 3 Deliverable:

- Technical Memo presenting NACTO review

**Task 4: State Review**

- Atkins will research the Florida Statutes, Administrative Rules, Adopted Standards and local ordinances, policies, and procedures to identify where edits are needed in other documents and which edits will require city council approval.
- Atkins will review the FDOT Speed Zoning Manual and Federal MUTS Manual. Reconcile the NACTO method with the current adopted standards. Determine if the NACTO method is permissible under Florida law.

Task 4 Deliverable:

- Technical Memo presenting State review
- The consultant will produce a PowerPoint presentation, based on tasks 2-4, which the City of Jacksonville may use to educate consulting engineers about the newest research and methods for determining safe speed limits on residential and urban streets. If this study finds that the NACTO claims are supported by evidence, then this presentation will be intended to educate engineers that: (1) Changing the posted speed limit on urban and residential streets without any physical changes or increased enforcement can reduce the frequency and severity of crashes. (2) The 85<sup>th</sup> percentile speed zoning method is not a good method for speed zoning on urban and residential streets.

**Task 5: Analysis of Lowering Residential Speed Limits**

Atkins will perform an analysis on how lowering the residential citywide speed limit could lower Jacksonville’s pedestrian fatality rate, pedestrian injury rate, bicyclist fatality rate, and bicyclist injury rate. This shall include ways that lowering the residential citywide speed limit will improve Jacksonville’s standing with Vision Zero Network, Walk Friendly Communities, the League of American Bicyclists, Smart Growth America, and other complete streets organizations.

**Task 6: Recommendations for Effective Enforcement**

Atkins will develop recommendations for effective enforcement of lower speed limits in residential areas.

**Task 7: Public Outreach**

Atkins will develop a public outreach/educational handout which the City can distribute to the public for educational purposes. Include a summarization of speed study methods, why it is important to set the speed limit correctly, and Frequently Asked Questions.

**Task : Cost/Benefit Analysis**

Atkins will complete a cost/benefit analysis of the effects of lowering the residential citywide speed limit from 30mph to 25mph. The cost/benefit analysis will consider the following:

- a. Estimate the total number of speed limit signs in the City of Jacksonville that would need to be replaced, the cost to replace each sign, the total cost to the city, and the length of time such a project would take.
- b. Estimate the expected reduction in crashes, fatalities, and bicycle/pedestrian crashes over a 1-year, 5-year, and 10-year period.
- c. Estimate the direct dollar value to the City of Jacksonville of this reduction in crashes
- d. Estimate the economic impact to the Jacksonville Metropolitan Area considering secondary factors such as increased foot traffic to local businesses, lower fuel costs due to reduced speed and increased walking and biking, and reduced noise pollution.

**Task 9: Before and After Study**

Atkins will provide a methodology for a before and after study to determine the effectiveness of the lowered speed limit across the City.

**Task 10: Exceptions**

Atkins shall develop a speed zoning method for roads that operate differently than they are classified. Include a method for roads that are classified as residential and operate as collectors, and vice versa.

**General Guidelines**

At a minimum, the latest edition of the following reference manuals will apply to this study:

- 1. NACTO City Limits: Setting Safe Speed Limits on Urban Streets (Summer 2020)
- 2. Manual on Uniform Traffic Control Devices
- 3. FDOT Context Classification Guide
- 4. NACTO Global Street Design Guide
- 5. NACTO Urban Street Design Guide
- 6. The City of Jacksonville Land Development Code
- 7. FDOT Speed Zoning for Highways, Roads and Streets in Florida
- 8. FDOT Manual on Uniform Traffic Studies
- 9. Federal Manual on Uniform Traffic Studies

**Project Schedule:**

The project will be completed within 10 months from Notice to Proceed, assuming timely coordination with the City of Jacksonville.

**Project Budget: TBD**

# Item 02

## Enhancement Request Form

<b>Council Member:</b>	Howland
<b>Date:</b>	8/11/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$165,000
<b>Description of Funding Use</b>	<p>Support FOBT Pipeline Inc. (<a href="http://www.fobtpipeline.org">www.fobtpipeline.org</a>) in the development of the Green District Phase I Affordable Housing Project in Durkeeville.</p> <p>The Green District is an urban renewal project along the Myrtle Street Corridor that will impact 100 households through pathways to homeownership, affordable housing, workforce development, and small business support. FOBT, led by a woman raised in Durkeeville who has returned to Jacksonville following several years working in urban renewal in Baltimore and DC, is a 501(c)3 non-profit organization founded to create a pipeline of opportunity within underserved communities. Its mission is to provide a holistic approach to neighborhood revitalization by prioritizing residents' basic needs. These priorities include job skills training, housing, and employment opportunities. FOBT's services bring equal opportunity in the job market for construction management renewable energy, and business acumen to foster economic development.</p>
<b>How was Funding Amount Determined</b>	<p>Phase 1 has reached 80% of its targeted \$1,100,000 level. Current funding partners include LISC, Truist, and PNC Bank. COJ has also committed \$134,000 through the Office of Economic Development. FOBT wanted to apply for this final \$165,000 through PSG funding, but was ineligible because it has not been in place for the 3 year minimum requirement to be awarded a grant.</p> <p>This final \$165,000 will allow FOBT to complete the acquisition, construction, site work, placement and transition of several properties between 22<sup>nd</sup> Street W and 23<sup>rd</sup> Street W along Myrtle Avenue, establishing the first portion of the corridor which its hopes to eventually extend south past MLK to Kings Road. This area incorporates J.P. Small Ballpark, Stanton College Prep, the Durkeeville Historical Society, Mt.</p>

## Enhancement Request Form

	<p>Ararat Church, and the Dallas Graham branch of the Jacksonville Public Library.</p> <p>The FOBT team is coordinating best practices in community and housing development with the LiftJax team working on the City's East side.</p>
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	1 year
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	N/A
<b>Public Purpose Discussed with OGC?</b>	The public purpose of this enhancement has been discussed with OGC.

# Item 03

## Enhancement Request Form

<b>Council Member:</b>	Howland
<b>Date:</b>	8/12/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$50,000
<b>Description of Funding Use</b>	<p>To connect power and water to the U.S.S. Orleck (Jacksonville Historic Naval Ship Association, Inc. or JHNSA) at her permanent home - Pier One, Shipyards West.</p> <p>The U.S.S. Orleck, a post-World War II destroyer, will be the centerpiece of JHNSA’s new Jacksonville Naval Museum (JNM). The U.S.S. Orleck fought during the Korean War, Vietnam War, and Cold War periods. Having such a long and prolific service history, she is the most decorated post-World War II ship ever built and was awarded 18 battle stars. After the Orleck’s US Naval service, she was transferred to the Turkish Navy and renamed the Yüctepe (D 345). She continued to serve until being transferred back to the United States in August of 2000 to become a museum ship.</p> <p>The JNM will honor past generations of Veterans and inspire future Patriots through STEM plus history and arts education opportunities. The museum will serve as a gathering place for naval associations, ship crew reunions, and military conventions while supporting Veterans as a local resource and networking center. Future initiatives can include overnight stays onboard the ship from youth groups, a Tall Ships Festival or Navy Fleet Week, and other themed events all to activate the riverfront. The museum will help spur an increase in local and tourist visitation to downtown Jacksonville.</p> <p>“Since taking office, my administration has been committed to developing Downtown and creating a lasting impact on Jacksonville’s skyline,” said Mayor Lenny Curry. “The U.S.S. Orleck and Jacksonville Naval Museum will serve as a valuable addition as we continue to grow Downtown into a premier destination.”</p>
<b>How was Funding Amount Determined</b>	<p>\$50,000 is JEA’s cost estimate for connecting power and water to the U.S.S. Orleck at Pier 1.</p> <p>JHNSA has raised over \$3,000,000 to bring this experience to Jacksonville, from private, public, and individual donors. JHNSA</p>



## Enhancement Request Form

	<p>would like to thank the City of Jacksonville, the Mayor’s Office, the Downtown Investment Authority (DIA), and the Jacksonville Parks, Recreation, and Community Services Department. Their great combined efforts have helped us reach this major milestone to bring the USS Orleck to downtown. Further thanks go to City Council who voted unanimously last year to approve the ship to come to Jacksonville.</p> <p>We also give countless thanks to VyStar Credit Union for their generous financial support of our museum project and of the entire Jacksonville veteran community.</p>
<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>1 year</p>
<p><b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b></p>	<p>N/A</p>
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>The public purpose of this enhancement has been discussed with OGC.</p>

# Item 04

# Enhancement Request Form

RECEIVED

AUG 15 2022

<b>Council Member:</b>	Ju'Coby Pittman, District 8	<b>COUNCIL AUDITOR</b>
<b>Date:</b>	8/14/2022	
<b>Enhancement Request:</b>		
<b>Dollar Amount Requested</b>	\$499,000	
<b>Description of Funding Use</b>	<p>The Myrtle/Moncrief Small Business Corridor Enhancement Plan is based on the consolidation of studies, residents and stakeholders voices, which was used to develop a façade of activities to improve the Northwest corridor. The Myrtle/Moncrief Small Business Corridor Enhancement Plan was designed to complete a series of deliverables targeting small businesses "Action Areas" in the urban core corridor. <b>(See map).</b> The Myrtle/Moncrief Small Business Corridor is an example of an active and small business corridor that is located in a Food Desert community where residents and businesses depend on each other for resident services and business revenue. Over the past 50 years, the corridor has experienced a decline in small businesses. Despite the decline, the Myrtle/Moncrief community is still committed to remaining in business, while recognizing the value of its businesses area as a neighborhood with historical cultural and assets that are worth reviving through public and private partnerships.</p>	
<b>How was Funding Amount Determined</b>	<p><b><u>Myrtle/Moncrief Small Business Corridor Enhancement Plan:</u></b>                      1) Business Needs Assessment Completed by the Myrtle/Moncrief Small Business Corridor Team of stakeholders: Led by a partnership with Northwest Jacksonville Community Development Corporation, Well Fargo, Blue Foundation, the Moncrief Merchant Association, The Center for Confidence and BBIF( Black Business Investment Fund). The stakeholders, first action was to create and distribute a business needs assessment survey to determine business owners/vendors priorities throughout the corridor. The study included 34 small businesses that respond who are located along Moncrief and Myrtle Avenue corridor. The projective timeline to complete proposed exterior/interior build-out is from October, 2022 to September, 2023=Approx. 34 small businesses to submit applications for approval. Phase I-Approx. 14 small businesses; Phase II Aprox. 20 small businesses.</p>	

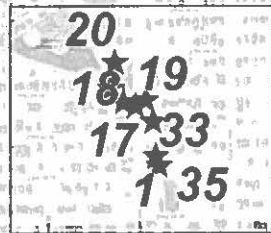
## Enhancement Request Form

	<p><b>2) <u>Business Development and Technical Assistance:</u></b>                  To date 14 Moncrief area businesses have participated in a grant readiness workshop training to be prepare and nagivate the process of funding in Phase I and additional businesses will be ready to submit in Phase II. The Myrtle/Moncrief Corridor Team will work with business owners/vendors, to engage in discussion with the private sector to secure additional funding to assistance business owners in fulfilling all or a portion of their build-out and growth. Approved funding for this proposed project will immediate leverage City support for the small businesses to gain the help that is needed to grow their business.</p> <p><b>From Blight to Beautification:</b>                  3) The Small Business “Action Areas” have been identified and eight (8) clean up points that will complement corridor enhancements by engaging neighborhood ambassadors that was created in 2019, residents, association groups, schools, churches, and clubs to adopt a clean-up targeted area. <b>(Mapping has been completed)</b></p>
<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>Recurring until the corridor is completed for the small business corridor</p>
<p><b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b></p>	<p>No</p>
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>Yes</p>

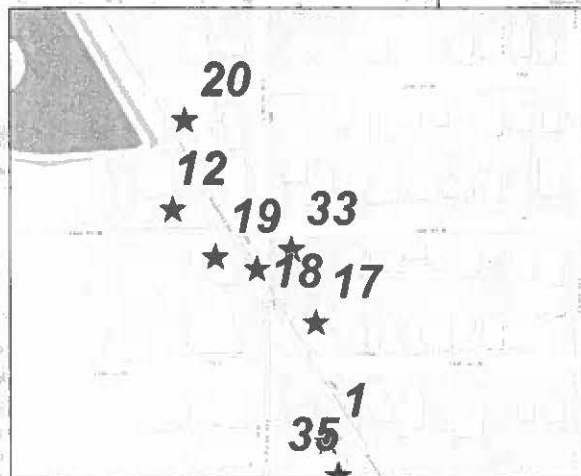
# Council District 8 Myrtle Ave Businesses

IO Numb #	Business Name	Business Address	Industry
1	Northwest Jacksonville CDC	3418 Moncrief Rd	Nonprofit and Social Services
2	A Wing and A Prayer	4414 Moncrief Rd	Retail and Trade
3	Ethio Discount Food Store LLC	2610 Myrtle Ave N	Food/Gas Station
4	Renegade Art Studio	1831 Myrtle Ave N	Tattooing/Digital and Visual Art Sculpture Painting
5	Kozy Corner	1833 Myrtle Ave N	Retail and Trade
6	Weaton's Mortuary	3027 Myrtle Ave N	Funeral Service
7	Kiddle Komer Learning Center	1403 Myrtle Ave N	Day Care
8	Evolution Studios	3002 Myrtle Ave N	Salon, Beauty and Personal Services
9	Durkeeville and Company	1801 Myrtle Ave N	Retail and Trade
10	Myrtle Crab Shack	1452 Myrtle Ave N	Seafood
11	Cut-N-Up Barbershop	4129 Moncrief Rd	Salon, Beauty and Personal Services
12	Holley's Bar-B Q Inc	3604 Moncrief Rd	Food, Restaurant and Entertainment
13	Leadership Academy	4027 Moncrief Rd	Day Care, Education
14	OverFlow Health Alliance org	4220 Moncrief Rd	Home Health and Healthcare Services
15	Bad Girlz	4412 Moncrief Rd	Salon, Beauty and Personal Services
16	Jacksonville Center	5377 Moncrief Rd	Home Health and Healthcare Services
17	Discount Food Store	3507 Moncrief Rd	Retail and Trade
18	Booker "R" Auto	3539 Myrtle Ave N	Retail and Trade
19	Price Rite Food Store	3528 Moncrief Rd	Retail and Trade
20	James G Mortuary	3631 Moncrief Rd	Mortuary
21	JQ's Tires	9509 Moncrief Rd	tire shop
22	Spln City	1756 45th St W	Retail and Trade
23	Good Looks for Her	5519 Moncrief Rd	Retail and Trade
24	Abundant Life Christian Center	1363 21st Street W	Nonprofit / Church
25	Durkeeville Historical Society	1283 19th St W	Community Services
26	Dan Kaufman Ent.	1802 Myrtle Ave N	
27	James Allen / Barber	1807 Myrtle Ave N	Barber
28	Families Of Stain Children Inc.	2212 Myrtle Ave N	Nonprofit and Social Services
29	Pastor Lee Harris Mt. Olive	1319 Myrtle Ave N	Church
30	Jerlyn Global	1483 Myrtle Ave N	Administrative, Consulting, and Professional
31	The Hair Glaze	1481 Myrtle Ave N	Salon, Beauty and Personal Services
32	Jevous Nail Studio	3539 Myrtle Ave N	Hair & Nails
33	Dion's Clothing	4410 Moncrief Rd	Retail and Trade
34	The Associate Consortium LLC	3416 Moncrief Rd	Business Management Consultant
35	Skinner's Florist	1519 Myrtle Ave N	Florist
36	CompuCount Inc	1756 45th St W	Accountant

See Inset Box



Inset Box





# Scalable Small Business Corridor Enhancement Plan

August 13, 2022

## Summary Background

The scalable goal is to focus on small businesses located in a historic and food desert corridor of Myrtle/Moncrief. Obtaining resources for a small business façade build-out corridor, will leverage additional funding for technical assistance that will expand and grow small businesses; while infusing economic revitalization activities for sustainable deliverables and results. The proposed plan will support the enhancement of the small business corridor; while increasing resident services, business revenue and attracting new businesses. Improving the aesthetics of the corridor will make a transformational change and quality of life for the neighborhood with immediate impact.

**With approved funding from City Council Members, the proposed enhancement request for small businesses is 1) a scalable initiative that can be replicated as a corridor facade build-out for neighborhoods throughout all districts 2) these funds will lead and leverage technical assistance to small business to expand, grow and attract new businesses within this target community.**

## Small Business Corridor Scalable Enhancement Plan

### Engaged Partners for Small Business Corridor Plan

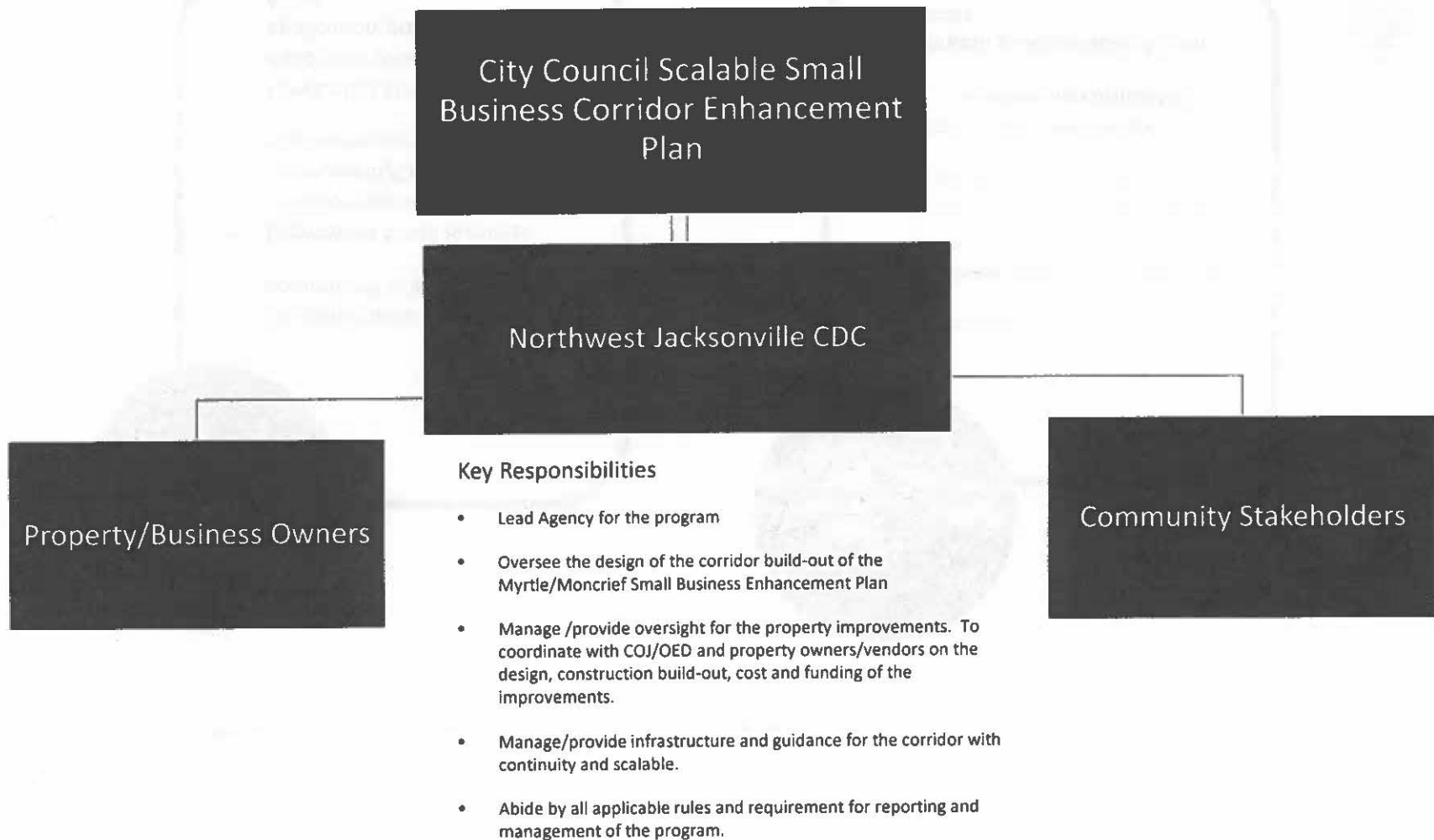
- Six community stakeholders have committed to initiative to-date
- Completed Small Business Corridor Needs Assessment/Consolidate studies/research of 20 yrs. of data
- Conducted Small Business Readiness Workshops for application process/Technical Assist.

### Proposed\* Small Business Enhancement Plan

- Application Process
- Business agreements approved prior to commencement of build-out with Community hub support for oversight
- Grant is disbursed after renovations are completed
- Targeting Deliverable/Action Areas

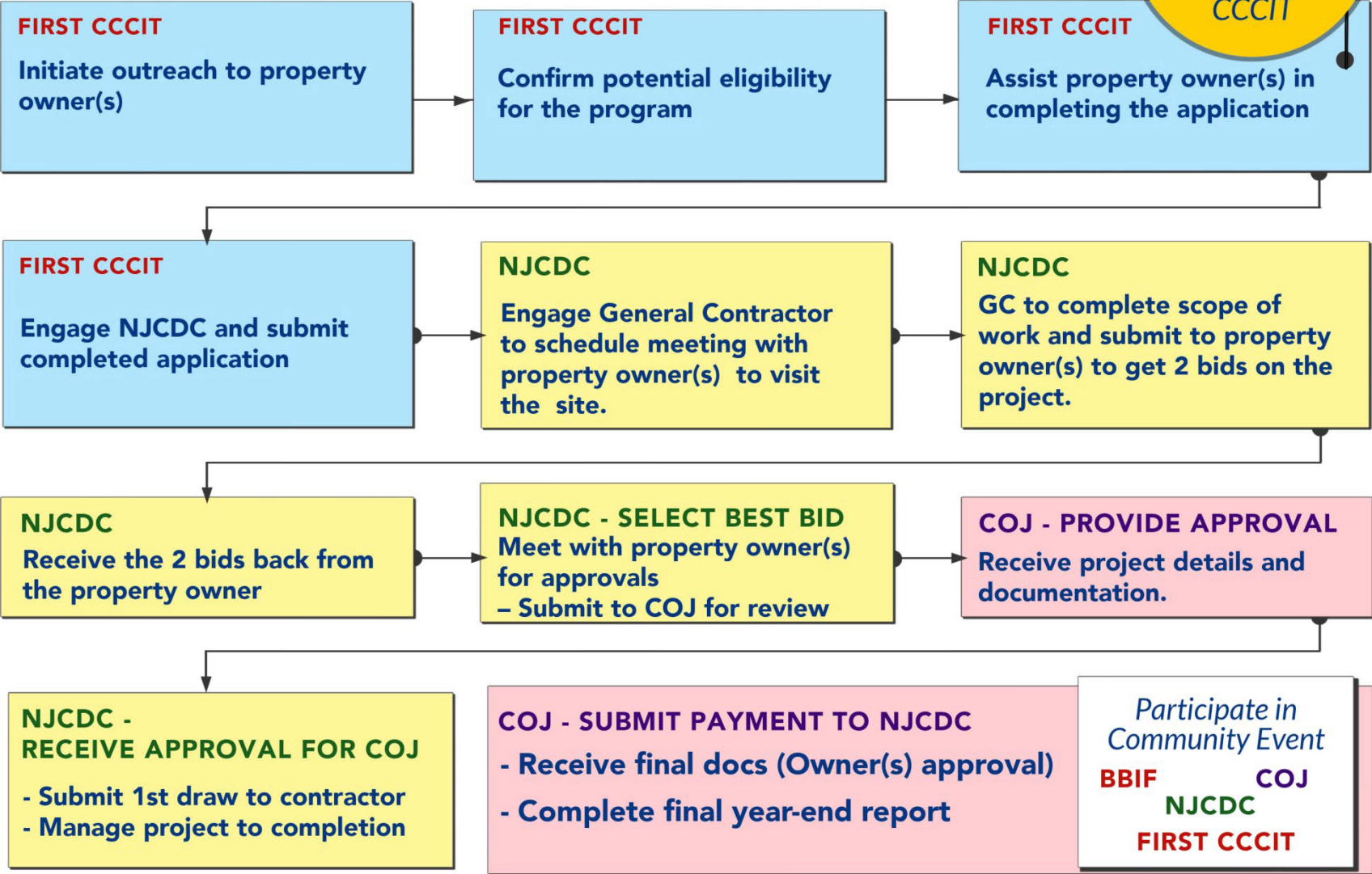


# Proposal Request for Small Business Corridor



# Facade Grant Process Improvement Map

**BBIF** Assist property owner(s) where needed with TA identified by First CCCIT



# Item 05

## Enhancement Request Form

<b>Council Member:</b>	Sam Newby
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$100,000.00
<b>Description of Funding Use</b>	The Bob Hayes Track Meet is a premier High School Track meet in the Southeast and the nation. This funding will allow for innovative Marketing and Recruitment campaigns to expand the reach and participation in the Track Meet from National Prominent HS Track Programs across the country and internationally.
<b>How was Funding Amount Determined</b>	Funding amounts was determined by the budgetary needs of expanding the program's marketing, recruiting, social media, and public events.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One year
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	No
<b>Public Purpose Discussed with OGC?</b>	Yes

# Item 06

## Enhancement Request Form

<b>Council Member:</b>	Council Vice President Salem
<b>Date:</b>	8/17/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$140,000
<b>Description of Funding Use</b>	Economic development in Mayport is long Overdue. All funds requested will be used in the restoration of Mayport as a Working Waterfront under the direction of the Mayport Waterfront Partnership working with respective COJ departments. The Vision to be followed was prepared by Haskell Engineering in 2019 at the direction of COJ's Office of economic development(OED) working with respective COJ departments. Updates in the Vision are planned.
<b>How was Funding Amount Determined</b>	Engineering, Legal, Grant Writing, Landscape Architect, Insurance and Accounting/Tax based on discussions with vendors and estimated hours needed or risk coverage. Capital Budget, Office supplies and Business Travel estimated Based on published rates/prices and expected volumes of usage.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One year request to be followed up in 2022-2023 as a regular budget request for Mayport Waterfront Partnership
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	No full time employees . A part time administrative position is envisioned with a sole proprietor. Tax reporting would be through a 1099 Form.
<b>Public Purpose Discussed with OGC?</b>	MWP formed by COJ and City of Atlantic Beach. OGC would have been involved in this entity's development.

**Mayport Waterfront Partnership  
Economic Development Plan**

**Funding Request**

<b>1. Haskell Engineering Vision Update (Ocean Street Parking)</b>	<b>\$ 40,000</b>
<b>2. Grant Writer (Stan Mayfield Working Waterfront)</b>	<b>\$ 20,000</b>
<b>3. Accounting and Tax Support (CPA firm)</b>	<b>\$ 20,000</b>
<b>4. Administrative Ass't (non-financial recordkeeping/minutes)</b>	<b>\$12,000.</b>
<b>5. Insurance Binder and Advisor</b>	<b>\$ 5,000</b>
<b>6. Legal Assistance – Leases/contracts/grant work-up (75 hours)</b>	<b>\$ 15,000</b>
<b>7. Capital Budget (File Cabinets/Printer/Presentation Equip.).</b>	<b>\$ 14,000</b>
<b>8. Stationary, Copy paper, Dry Erase Board, Office Supplies.</b>	<b>\$ 4,000</b>
<b>9. Business travel -recruit FishingBoats/ Restaurant/Tourism)</b>	<b>\$ 5,000</b>
<b>10. Landscape Architect ( Marketing of 7 acre Waterfront ).</b>	<b>\$ 5,000</b>

**Total Funding Request:     \$140,000**

# Item 07



## Enhancement Request Form

<b>Council Member:</b>	Council Member Reggie Gaffney
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$18,000.00
<b>Description of Funding Use</b>	Safety and Crime Reduction Commission Jacksonville Rise Up Grant
<b>How was Funding Amount Determined</b>	Based upon the applicant scoring process of 75%, there are a total of 41 applicants that meet requirements, however, 2 applicants that meet the 75% threshold for funding will not be funded due to the funds are not available.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	n/a
<b>Public Purpose Discussed with OGC?</b>	Yes.

# Item 08

## Enhancement Request Form

<b>Council Member:</b>	Council Member Reggie Gaffney
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$75,000.00
<b>Description of Funding Use</b>	To provide funding support to the Bridge the Gap organization. The Bridge the Gap, Inc, serves one of the hardest hit, below the poverty level income, food desert areas of Jacksonville – the Brentwood community. The Bridge the Gap organization does this via a community garden, weekly food distributions to over 2000+ homebound and adult services community centers, and in partnership with JSO, the Bridge the Gap inmate release program.
<b>How was Funding Amount Determined</b>	These funds will be used as follows: 70% direct services and 30% to support two (2) part-time staff members.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	Yes. Two (2) part-time program administrators.
<b>Public Purpose Discussed with OGC?</b>	Yes.

# BRIDGE THE GAP, INC.

THE PATH TO INDEPENDENT LIVING



Bridge the Gap has been committed to serving the Brentwood Community and surrounding areas for more than 40 years.

**OUR MISSION:** To mobilize volunteers and partner with entities such as Government agencies, Faith-based organizations, Healthcare Facilities, Corporations, and the Community at large to assist us in bridging the gaps that exist in the delivery of fundamental social services remains the focal point of what we do.

**FOUNDED DATE:** January 1982

**FOUNDED BY:** Mrs. Catherine Hester-McNair



Our mission remains the focal point and driving factor of what we do. However, as you know, with the progression/movement of time, it often brings new challenges, more complexed issues, and additional concerns from one generation to another.

Therefore, as Bridge the Gap (BTG) continues to remain a relevant, impactful, and needed resource in the community, we have implemented additional need driven **services that are designed to continuously stimulate and positively impact the community through our park-based outreach:**



1. **Bridge the Gap – “The Garden of Eden”:** The goal of the community farm program is to **engage the local community** through strategic programming surrounding nutrition and healthy lifestyle choices.

BTG has an ongoing relationship with Feeding Northeast Florida that includes food distribution to those in need in the Brentwood community area, which is a food desert zone of low income and health disparities.

#### **The Garden of Eden will:**

- Restore respect back to the community and neighbors lending a helping hand to each other
- Gang members will be part of this transformation
- Help to reform those who have been incarcerated back into society
- Bring beauty to the community and throughout the City of Jacksonville
- Provide connection with Businesses, additional agencies, Faith Based Organizations, Various Schools, etc.



Through **educational workshops, seminars and demonstrations**, the farm will serve as a conduit for illustrating sustainability as it relates to food, as well as programs held at the Community Center to improve physical health, bridge generational gaps of awareness and even help to support mental health.

2. **Bridge the Gap – Food Distribution:** BTG participates and partners with Feeding Northeast Florida and distributes **fresh fruit, vegetables, and healthy food staples to about 2,000+ people** to include those that are **homebound**, as well as **City of Jacksonville Adult Services Community Centers**. Distribution occurs consistently every Tuesday and Thursday. **Fruits and vegetables from our garden are given to various**

**distribution agencies and represents healthy, locally grown seasonal produce, eliminating the food desert stigma of zone 1.** At its start the garden was about 3,000 square feet. A 20 by 25-foot chicken coop was constructed and there are currently 19 Rhode Island Reds producing about 8-10 dozen fresh eggs a week. In late 2021 the garden size was doubled, and a greenhouse was assembled as well as additional irrigation capacity. Fall/winter crops include collards, lettuce, turnips, Swiss chard, carrots, beets, onions and kale. Spring summer crops include strawberries, watermelon, cantaloupe, various peppers and tomatoes, okra, potatoes, field peas, pole beans, cucumbers and squash.

3. **In Partnership with the Jacksonville Sheriff's Office - Inmate Release Program "I Come Out to Stay Out":** Bridge the Gap has partnered with our local Sheriff's Office to **provide "aftercare" services** tailored for female inmates being released from jail. This partnership involves BTG providing **mentoring services** to include connecting the released female inmates with **potential job opportunities, educational training, resources for housing, etc.**

The above projects reflect the collaboration between BTG and a vast array of different entities, such as, but not limited to: Healthcare, Education, Mentorship, Healthy Lifestyle (Your Health is your Wealth).

**By utilization of these themes, we will address the following issues:**

1. Improve the nutrition of residents residing in the vast swaths of food deserts.
2. Provide people a better knowledge of nutrition.
3. Through the direct contact of health care providers with individuals, away from the office setting, there will come a sincere exchange of ideas. There will come discussions of physical health but also things even more important such as dreams, goals, and happiness.
4. Provide education for health care workers, away from the office setting, regarding the complexities of living in underserved areas.
5. Address not only the nutritional deficits that are experienced in certain areas but also to address the idea of food for the soul that comes from beautiful flowers, butterflies, and the birds who have such wisdom. It is food for the soul that sometimes is more important than food for the body; It is food for the soul that can lead to healthy choices about the body.
6. Utilize the knowledge and wisdom of senior citizens and have them serve as educators and mentors. This has the potential to provide a segment of the population with a much-needed sense of purpose. A sense of purpose in life contributes to happiness and with happiness comes better health.
7. By delivering experiential education we will engage families, perhaps build a local economy and even cultivate careers.
8. Lastly, if we can connect to one single gang member, we will truly change our society for the better.





Although we have volunteers who are always willing to lend a helping hand, as previously mentioned, with the changing of time, the needs of the community continue to grow and expand even more. Therefore, it was vitally necessary that our organization expanded services being offered in order to increase the positive changes already happening. However, considering expansion, a need for more strategic/impactful programs have become evident. As a result, in order to successfully execute, manage, and obtain a positive and life changing end goal, we need financial assistance.

The funding distribution will be used as follows:

70% for supplies, materials, equipment to include computers and printers for potential “Resource Corner”, Internet Usage, and other necessary items needed for the successful implementation of the “Resource Corner.” Please note, all services will be held at the Catherine Hester-McNair Park Community Center (Brentwood Center).

The remaining 30% will support the staffing of 2 part-time program administrators/managers to oversee the day-to-day operations of services provided.

We appreciate your time and financial support as we continue to the legacy of our founder.



# Item 09



## Enhancement Request Form

<b>Council Member:</b>	Council Member Reggie Gaffney
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$50,000.00
<b>Description of Funding Use</b>	Jean Ribault High School Booster Club
<b>How was Funding Amount Determined</b>	The Jean Ribault High Booster Club is requesting these funds to expand the marketing and promotion of the Chandra Cheeseborough Invitational Track Meet beyond Jacksonville in an effort to increase participant's participation.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	n/a
<b>Public Purpose Discussed with OGC?</b>	Yes.

# Item 10

## Enhancement Request Form

<b>Council Member:</b>	Council Member Reggie Gaffney
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$25,000.00
<b>Description of Funding Use</b>	To provide funding support to the Families of Slain Children, Inc. The Families of Slain Children, Inc., is a non-profit organization that works to support and ensure the emotional and physical well-being of families who have lost a loved one due to violence and homicide. Since 2006 we have worked closely with law enforcement to help victims' families find peace and justice and look forward to continuing serving our community.
<b>How was Funding Amount Determined</b>	These funds will be used as follows: 60% direct client services and 40% staff support.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	Yes. An administrative assistant.
<b>Public Purpose Discussed with OGC?</b>	Yes.



Monday, August 15, 2022

Reggie Gaffney  
Office of the City Council  
117 W. Duval St., Suite 425  
Jacksonville, Fl. 32202

Dear Mr. Gaffney,

My name is Beverly McClain, founder and CEO of Families of Slain Children, Inc. (FOSCI). We are a non-profit organization that works to support and ensure the emotional and physical well-being of families who have lost a loved one due to violence and homicide. Since 2006 we have worked closely with law enforcement to help victims' families find peace and justice and look forward to continuing serving our community.

As a valued and trusted community leader, we are writing to ask for your support providing financial assistance for our charity in the amount of \$50,000. We are desperately fighting so we may continue providing mental, physical and spiritual guidance for our families who have suffered great losses and are grieving. Your donation will help ensure this community's needs continue to be met and that our mission and programs will continue to be successful.

At FOSCI, our commitment is to serve those in need, but we can't do it alone. We may not be able to make much of an impact statewide but, with your help, we can make an impact here at home, in Duval County, Jacksonville. If you have any questions or need further details, or if you can contribute to help, please feel free to contact me directly at (904) 424-8755 or via email at [Beverlymcclain@fosci.org](mailto:Beverlymcclain@fosci.org). Your help will be greatly appreciated.

Warm regards,

A handwritten signature in black ink that reads "Beverly McClain". The signature is written in a cursive, flowing style.

Beverly McClain  
Founder/CEO

Mental Health Project Proposal

By

A.B. Vinson Behavioral Consultant Inc.

For FOSCI

**Background**

Families of children slain by violent crimes need Mental Health Services to help the family get through the time of crisis and vulnerable brought on by the violent event. Many at risk families lack the ability to access mental health services due no insurance or no health care access. This project is inspired to provide Mental Health Services to some families impacted by a violent event.

**Scope**

For the above-proposed project to become feasible, the following essential considerations areas will be needed.

Mental Health Assessments: per person:	\$ 125.00
Bi-weekly Group session: per person up to 12- people	\$ 50.00
Individual session:	\$ 100.00
Administrative Misc. per month	\$ 832.50

**Services**

Services will be provided by Licensed Mental Health Practitioner(s) and Admin Assistant.

**Project Schedule**

Will perform one Mental Health Assessment for the duration of project.  
 Bi-weekly group session for six week per group.  
 Individual session, 12 per six- week sessions.  
 Admin Assistant, weekly.

**Conclusion**

Increase coping skills  
 Reduce the effects of trauma  
 To produce advocate for non-violence

If you have any questions, please feel free to contact me at 904-536-4371 or [addrisvinson@yahoo.com](mailto:addrisvinson@yahoo.com).

Sincerely,

Addris Vinson, LMHC

# Item 11

## Enhancement Request Form

<b>Council Member:</b>	Councilman Randy White
<b>Date:</b>	8/11/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$150,000
<b>Description of Funding Use</b>	<p>Please accept this submission as a formal request for a FY23 financial contribution from the City of Jacksonville (“COJ”) to the Northeast Florida Fire Watch Council (the “Fire Watch Council”) in the amount of \$150,000.</p> <p>The Fire Watch Council is a multi-jurisdictional government entity formed in October 2019 by Baker, Clay, Nassau, and St. Johns Counties and COJ (the “5 Counties”) to lead regional efforts to reduce veteran suicide. Over 6,000 U.S. military veterans have died by suicide each year since 2008, including more than 500 annually in Florida. The 5 Counties are home to 1,500,000 residents and 160,000 military veterans. In 2019, the 5 counties lost 78 veterans to suicide, which was the highest annual count recorded. The rate of veteran suicides in 2019 was 45 of 100,000. This is 2 times the rate of civilian suicides in our region.</p> <p>The Fire Watch Council first convened in December 2019. The 5 Counties assigned COJ as the entity’s Administrator. In February, it hosted public meetings to gather feedback on its Strategic Plan. In March 2020, it launched that plan. All under COJ supervision.</p> <p>Based on the CDC’s Suicide Prevention Logic Model, the Fire Watch Council has implemented multiple veteran suicide prevention programs in Northeast Florida. Our cornerstone initiative is the <b>Watch Stander Program</b>. It was launched in May 2020 and is an upstream, on-line <i>and</i> in-person, early intervention network of community volunteers trained to identify risk factors of veterans in crisis and to direct those veterans to the resources they require, including the Veteran Crisis Line, 211 or our Veteran Resources Guide.</p> <p>The program is available free on our website. Training takes just 30 - 45 minutes. Modeled after CPR, our Watch Stander program is the first of its kind in the country.</p>

## Enhancement Request Form

	<p>The Fire Watch Council’s primary objective is to reduce veteran suicides by 25% over 3 years in the 5 Counties when compared against baseline 2019 veteran suicide data. In the meantime, it uses interim outcome metrics such as Page Views, Social Media Posts, # of Veteran Resources, App Users and Watch Standers to measure success. Our goal is a network of 3,000 Watch Standers in Northeast Florida by the end of 2022.</p> <p>We are currently at 2,450 and on track for that goal.</p>																																																																																																				
<b>How was Funding Amount Determined</b>	<p>The Northeast Florida Fire Watch Council is working towards a program budget of \$271k in FY23 (ending September 30, 2023). The founding 5 Counties contributed an aggregate amount of \$170,000 for FY22. We are asking for \$215,000 aggregate this year.</p> <p>The graphic below shows the amounts contributed by each County in FY20 - FY22, as well as the request for FY23.</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">County</th> <th colspan="2">FY20</th> <th colspan="2">FY21</th> <th colspan="3">FY22</th> <th colspan="2">FY23</th> <th rowspan="2">Number Veterans</th> <th rowspan="2">FY22 Grants</th> <th rowspan="2">FY22 %</th> </tr> <tr> <th>Contributed</th> <th>Per Veteran</th> <th>Contributed</th> <th>Per Veteran</th> <th>Contributed</th> <th>Per Veteran</th> <th>%</th> <th>Requested</th> <th>Per Veteran</th> </tr> </thead> <tbody> <tr> <td>City of Jacksonville</td> <td>\$ 70,000</td> <td>\$ 0.64</td> <td>\$ 85,000</td> <td>\$ 0.78</td> <td>100,000</td> <td>\$ 0.91</td> <td>59%</td> <td>150,000</td> <td>\$ 1.37</td> <td>109,574</td> <td>\$54,000</td> <td>57%</td> </tr> <tr> <td>Baker County</td> <td>\$ 10,000</td> <td>\$ 3.70</td> <td>\$ 10,000</td> <td>\$ 3.70</td> <td>10,000</td> <td>\$ 3.70</td> <td>6%</td> <td>7,500</td> <td>\$ 2.77</td> <td>2,705</td> <td>\$ 3,000</td> <td>3%</td> </tr> <tr> <td>Clay County</td> <td>\$ 7,500</td> <td>\$ 0.22</td> <td>\$ 15,000</td> <td>\$ 0.43</td> <td>25,000</td> <td>\$ 0.72</td> <td>15%</td> <td>25,000</td> <td>\$ 0.72</td> <td>34,844</td> <td>\$30,000</td> <td>31%</td> </tr> <tr> <td>Nassau County</td> <td>\$ 5,000</td> <td>\$ 0.45</td> <td>\$ 5,000</td> <td>\$ 0.45</td> <td>5,000</td> <td>\$ 0.45</td> <td>3%</td> <td>5,000</td> <td>\$ 0.45</td> <td>11,039</td> <td>\$ 3,500</td> <td>4%</td> </tr> <tr> <td>St Johns County</td> <td>\$ 15,000</td> <td>\$ 0.57</td> <td>\$ 25,000</td> <td>\$ 0.95</td> <td>30,000</td> <td>\$ 1.14</td> <td>18%</td> <td>27,500</td> <td>\$ 1.04</td> <td>26,320</td> <td>\$ 5,000</td> <td>5%</td> </tr> <tr> <td><b>Total</b></td> <td><b>\$ 107,500</b></td> <td><b>\$ 0.58</b></td> <td><b>\$ 140,000</b></td> <td><b>\$ 0.76</b></td> <td><b>170,000</b></td> <td><b>\$ 0.92</b></td> <td></td> <td><b>215,000</b></td> <td><b>\$ 1.17</b></td> <td><b>184,482</b></td> <td><b>\$95,500</b></td> <td></td> </tr> </tbody> </table> <p>Note that the other 4 counties has already confirmed their FY23 funding levels.</p>	County	FY20		FY21		FY22			FY23		Number Veterans	FY22 Grants	FY22 %	Contributed	Per Veteran	Contributed	Per Veteran	Contributed	Per Veteran	%	Requested	Per Veteran	City of Jacksonville	\$ 70,000	\$ 0.64	\$ 85,000	\$ 0.78	100,000	\$ 0.91	59%	150,000	\$ 1.37	109,574	\$54,000	57%	Baker County	\$ 10,000	\$ 3.70	\$ 10,000	\$ 3.70	10,000	\$ 3.70	6%	7,500	\$ 2.77	2,705	\$ 3,000	3%	Clay County	\$ 7,500	\$ 0.22	\$ 15,000	\$ 0.43	25,000	\$ 0.72	15%	25,000	\$ 0.72	34,844	\$30,000	31%	Nassau County	\$ 5,000	\$ 0.45	\$ 5,000	\$ 0.45	5,000	\$ 0.45	3%	5,000	\$ 0.45	11,039	\$ 3,500	4%	St Johns County	\$ 15,000	\$ 0.57	\$ 25,000	\$ 0.95	30,000	\$ 1.14	18%	27,500	\$ 1.04	26,320	\$ 5,000	5%	<b>Total</b>	<b>\$ 107,500</b>	<b>\$ 0.58</b>	<b>\$ 140,000</b>	<b>\$ 0.76</b>	<b>170,000</b>	<b>\$ 0.92</b>		<b>215,000</b>	<b>\$ 1.17</b>	<b>184,482</b>	<b>\$95,500</b>	
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<b>Is this a One-Year Request or is Recurring Funding needed?</b>	1 Year																																																																																																				
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	There are no employees of the Council. The Council has an unpaid Board of one member from each County, who direct 5 primary contracted vendors to deliver the programs. Those vendors include The Fire Watch Project, Inc. (a 501(c)(3)), PsychArmor Institute, 1:9 Technology, NLP Logix, and Client Focused Media.																																																																																																				
<b>Public Purpose Discussed with OGC?</b>	Yes. The COJ is party to the 5 County Interlocal Agreement and the formation documents and original contracts were all created by OGC in COJ’s role as Administrator for the Council.																																																																																																				



# Item 12

## Enhancement Request Form

<b>Council Member:</b>	Aaron Bowman
<b>Date:</b>	8/17/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$400,000.00
<b>Description of Funding Use</b>	Extend 50% discount to employees parking in city owned parking facilities and have the cost funded by the General Fund/GSD. \$400,000 from SCC to DIA/Public Parking for employee parking discount.
<b>How was Funding Amount Determined</b>	The Council Auditors Office identified The Decrease of \$400,000 that was due to a one-time transfer from the General Fund to cover the 50% monthly parking discount provided to City Employees in FY 2021/2022.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	All City Employees who utilize City Owned Parking Facilities
<b>Public Purpose Discussed with OGC?</b>	Yes, Paige Johnston

# Item 13

## Enhancement Request Form

<b>Council Member:</b>	Michael Boylan
<b>Date:</b>	8/17/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$97,275
<b>Description of Funding Use</b>	<p>JaxCareConnect, a program of the Duval Safety Net Collaborative administered by We Care, is entering the third and final year of its pilot, and information and processes established during this time will inform the continuation of this program on behalf of uninsured Duval County residents living at or below 200% of the Federal Poverty Level. The original pilot plan expanded during year one to include additional marketing and communications support due to constraints of the COVID pandemic, and these enhancements have performed as hoped. To continue, we request the following support in City Fiscal Year 2023: Administrative and Marketing Coordinator: \$32,000 (partial salary for 1 FTE); Part-Time Patient Health Advocate 1: \$20,800 (full salary of 1 PTE to cover evenings/weekends to reach more patients), Part-time Patient Health Advocate 2: \$10,300 (partial salary to support 1 PTE to add dedicated coverage for complex cases); Technology Services: \$33,175 (additional licenses, tools, and interfaces to support referrals from hospital and community partners, clinics, and more).</p> <p>The JaxCareConnect Administrative and Marketing coordinator provides dedicated support focused on marketing and tracking program results. PT Patient Health Advocates provide evening and weekend support to JaxCareConnect clients navigating their healthcare options within the Duval Safety Net Collaborative clinic system as well as other public options and services. Technology Services include Salesforce CRM annual fees with Support Service and new user licenses; IT Consultation; Jeevie Live Translation Service; Mogli Client Communication Service for SMS communications; and Staff training.</p>
<b>How was Funding Amount Determined</b>	<p>The amount has been determined by the evaluation of increased operational and capacity costs not originally factored into the pilot budget. After research and product evaluation, Salesforce's Salescloud was implemented as the primary database and Client Relationship Management platform. Salesforce integrates with our website and publicly presents as a patient-centric and easy to use tool that meets the case</p>

## Enhancement Request Form

	<p>management, referral, reporting and security needs of the JaxCareConnect team. This tool also offered enhanced interoperability options for API interface development from patient health record systems and the incoming FindHelp referral tool being adopted by Ascension St Vincent’s, Baptist Health, Mayo, and UF Health as their primary patient referral and health information exchange tool, recently finalized and planned for roll-out in Fall 2022.</p> <p>In addition to a robust CRM, JaxCareConnect identified a need for a native Salesforce texting platform to communicate with target populations as well as a comprehensive language translation service to accommodate Jacksonville’s growing refugee population and neighbors who speak languages other than English, including those native to those from the Ukraine.</p> <p>While technology plays a significant role in the progress of JaxCareConnect, people are still at the center of the project’s success. Each client that enrolls in JaxCareConnect brings a unique, and often complex, situation. Technology alone cannot provide the empathy and humanity necessary to navigate individuals through a fragile life situation and health crisis. Our Patient Health Advocates often coach clients through their frustration, provide recommendations between public health options, encourage them through the process of collecting documentation, and when needed, redirect them to a different clinic or facility. As a team, we can identify complex health cases and expedite them through to WeCareJax so that our clients can get the care they need quickly. Technology supports our team tremendously, however the real successes are human. For this reason, the JaxCareConnect team will need to increase staff capacity as it continues to grow. The addition of PT Patient Health Advocates will allow for client support during weekday evening hours and weekends, and a focus on the most complex. This addition to the program help ensure that the program reaches even more of our uninsured neighbors in Duval County, and that we are building a program that can move beyond the pilot into a standing system of care for the future.</p>
<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>One-Year</p>
<p><b>Does this Enhancement Involve any Full Time or</b></p>	<p>Yes, this enhancement includes 2 Part Time employees and 1 Full Time employee, as outlined above.</p>

## Enhancement Request Form

<p><b>Part Time Employees? If so, describe.</b></p>	
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>JaxCareConnect is an affiliate of We Care. Given We Care has secured City funding for the support of this initiative in the past the OGC is intimately aware of the its public purpose.</p>

# Item 14

## Enhancement Request Form

<b>Council Member:</b>	Critical Quality of Life Issues Committee Members (Submitted by CM Boylan its Chair)
<b>Date:</b>	8/17/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$1 million
<b>Description of Funding Use</b>	During the course of the next three months the three working groups of the CQLI Committee will be addressing the issues of access to health care; affordable/workforce housing and homelessness and putting forth predominately policy recommendations but some likely funding assistance requests as well. Of note, in terms of funding support, may be rental assistance. While admittedly premature in our ability to quantify both the amount of funding needed and the specific use, having some portion of the enhancement funds “set aside,” until the specific use could be determined, would go fair in affirming the community effort that went into this work and demonstrate the Council’s willingness to listen and support such efforts.
<b>How was Funding Amount Determined</b>	Frankly, the amount is arbitrarily determined with the singular criterion is that it significantly represents the CC Finance Committee’s (and the Council as a whole) appreciation regarding both the gravity of these three issues and the urgency of doing what can be done to support them.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	Not anticipated at this time.
<b>Public Purpose Discussed with OGC?</b>	No.



# Item 15

## Enhancement Request Form

<b>Council Member:</b>	Aaron Bowman
<b>Date:</b>	August 16, 2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$175,000.00
<b>Description of Funding Use</b>	<p>Funds from the City of Jacksonville have been used in the past to support Goodwill’s A-STEP program – Academic Support through the Employment Process. A-STEP is a highly effective and cost-efficient workforce preparation program that guides the most disadvantaged adults past entry-level employment to a sustainable career and most importantly, economic self-sufficiency. The program represents Goodwill’s commitment to assist Jacksonville’s residents gain skills necessary to secure living wage jobs. Since its inception in 2015, the A-STEP program has produced 245 graduates, with 28 of them who have earned more than one credential for a total of 273 certifications and degrees earned. Some examples follow:</p> <p><b>Life-Changing Stories</b></p> <p><b>Kevin</b> was barely supporting his family of three and was given the chance to enroll in Commercial Vehicle Driving at FSCJ. After completing the program and earning his CDL, Kevin was hired at Goodwill and is finally confident that he can support his family. His story was shared at Goodwill’s annual Striving to Succeed event in May, 2022. (32209)</p> <p><b>Chrishanda</b> is a single mother with two children living at Sulzbacher Villages. She wanted to create a better life for her family but needed financial support and childcare to attend school. Through A-Step, Chrishanda’s tuition and childcare was covered which enabled her to attend the Certified Nursing Assistant program at Affordable Training and received high marks during her time there. Currently, she is completing her “externship” and is scheduled to take the state exam in September 2022 to earn her CNA license. (32208)</p> <p><b>Stacy</b> worked as a Truck Loader for 20 years. His ultimate goal was to become a Truck Driver. He was working full-time and paying to attend the Commercial Vehicle Driving program at FSCJ. Stacy turned to A-STEP for tuition assistance when</p>

## Enhancement Request Form

	<p>he was laid off from his job and could not pay to complete the final portion of his program. He recently graduated and is finally beginning a new career as a Truck Driver. (32218)</p> <p>A-STEP works because enrolled candidates are provided with intensive case management and support throughout their training programs and retention services for 60 days after job placement. Each student is assigned to a “College Navigator” who guides them through the enrollment process, assists in identifying financial aid sources, and overcoming any barriers that come up along the way. The program provides gap funding for needs not typically covered by other financial aid programs, like childcare, transportation, uniforms, and more.</p> <p>In the past, Goodwill has prioritized students in Northwest Jacksonville (zip codes 32205, 32208, 32209, 32218, 32219, and 32254) for services funded by the City of Jacksonville. We propose that we continue to focus on these high need areas but expand the region to include other zip codes identified by the Florida Chamber of Commerce as areas in which the number of children living in poverty exceeds 30%*(32204, 32206, 32207, 32216, 32217, 32220). We propose targeting this expanded area as all of these zip codes represent high-need areas. Over the past year, the A-STEP program has documented over 300 interactions in the target zip codes and have logged an additional 32 individuals living in these other high need zip codes. Where children are living in poverty, it is likely that there are parents or guardians who would benefit from training that would develop into a better job.</p> <p>Goodwill expanded services to the 32206 area as part of our collaborative project with Lift Jacksonville to revitalize the Eastside with the re-opening of the Deb’s Store. Goodwill will offer career and workforce development services from the second story of this location as part of the collaborative project with Life Jacksonville.</p> <p>Over the last three years, the COJ funding has been used to cover the cost of a full-time navigator housed at the Emmett Reed Community Center. This dedicated staff member is well-placed within the target area to interface with other community agencies to ensure that individuals seeking assistance are positioned to access additional services. . When the Deb’s Store opens its doors, Goodwill has committed to providing a dedicated staff member at this location, as well.</p>
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## Enhancement Request Form

	<p>With the current hiring climate and plenty of open positions, Goodwill’s education team is strategically focused on short term training programs that can be completed in 3-6 months. These specialized training programs have been developed with Florida State College at Jacksonville as our educational partner and are directly connected to in-demand jobs and to employers seeking qualified workers. In October 2022, we will offer training programs at Sulzbacher campuses and other community partner locations to bring training to those in our target zip codes. A-STEP resources are essential to support this type of outreach as these training programs are generally not eligible for financial aid or scholarships. A-STEP is the only program with an expansive approach that makes it possible for funds to be used to benefit students directly through tuition payments for non-financial aid eligible programs, as well as any other student needs that may present a barrier to program completion and ultimately connection to employment.</p> <p>*Source:  <a href="http://www.flchamber.com/wp-content/uploads/2021/01/DuvalCountyUnder18PovertyusetillDec2021.pdf">http://www.flchamber.com/wp-content/uploads/2021/01/DuvalCountyUnder18PovertyusetillDec2021.pdf</a>.</p>
<p><b>How was Funding Amount Determined</b></p>	<p>The \$175,000 requested from the City of Jacksonville will support the following:</p> <ol style="list-style-type: none"> <li>1. a full-time navigator who provides case management and wrap around intensive support to the candidate</li> <li>2. financial literacy courses</li> <li>3. financial resources or gap funding to remove barriers to employment such as transportation, daycare, tuition and other supplemental needs</li> </ol> <p>We expect to provide intensive case management to an additional 60 students with this support. Advancing individuals' skill sets through certifications will dramatically increase their earning potential. Moving the needle from \$12 per hour to \$17 will yield an additional \$10,400 of income per year. Therefore, this investment will have an impact of nearly \$600,000 for local families. Beyond the financial impact, it has been shown that children are much more likely to complete high school and/or post-secondary education if their parents have also furthered their education. Each individual who is able to move out of poverty impacts his or her own personal economic condition, as well as those of the community. Many of our A-STEP candidates are single parents, which means that children will see their parent(s) move from dependency to self-sufficiency.</p>

## Enhancement Request Form

<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>Workforce readiness and certification training programs are a necessity for our growing community. We request that these funds are recurring in order to continue to provide the intensive wrap-around support services needed to help individuals elevate their livelihoods. Without the support of the city, it would drastically impede our ability to provide these services.</p>
<p><b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b></p>	<p>The current COJ funding set to expire on September 30, 2022 supports a full-time staff person housed at the Emmett Reed Community Center. We believe that it is critical to keep this person in place for two reasons: 1) individuals living in the target geographic area can seamlessly enroll students in case management services. 2) The Emmett Reed Community Center serves as a hub with other community agencies to support collaboration to benefit the local families. By opening the Deb’s Store, we will be able to maintain this same level of support for and in these high-need communities.</p> <p>Again, over the past three years, 245 Jacksonville residents were successful in earning nearly 275 certifications and degrees through their participation in the A-Step program. Within this population, approximately half have enrolled in A-STEP to seek additional training. During this same time period, the program produced 26 graduates with more in the pipeline.</p>
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>Yes, Paige Johnston and Mary Staffopoulos</p>

# Item 16

## Enhancement Request Form

<b>Council Member:</b>	Council Vice President Ron Salem						
<b>Date:</b>	8/18/2022						
<b>Enhancement Request:</b>							
<b>Dollar Amount Requested</b>	\$95,000.00						
<b>Description of Funding Use</b>	<p><b>Purpose:</b> To provide mobile support and ensure we are meeting the needs of pregnant women and newborn babies by meeting their needs where they are to alleviate some of the financial stress and improve birth outcomes.</p> <p><b>How:</b> The Hey-Mama mobile pantry will be stocked with diapers, formula, baby food, and other essentials for pregnant women and newborn babies. In addition, the mobile pantry will provide resource information to assist with issues around the Social Determinates of Health (housing, transportation, food insecurity, etc.) screening, and a free pregnancy test. The Mobile Pantry is modeled after the Basic4Babies Mobile Pantry Model in Palm Beach County. Since the mobile pantry launched in 2019 in Palm Beach County, the usage has doubled in 2022.</p>  <p>The Hey-Mama mobile pantry will run on a regular schedule in areas with the highest infant mortality rates within a zip code. This will build on the current Hey-Mama Campaign to address infant mortality. To learn more about the campaign, go to <a href="http://Hey-Mama.org">Hey-Mama.org</a>.</p>						
<b>How was Funding Amount Determined</b>	<table style="width: 100%; border: none;"> <tr> <td>Purchase Used Minibus =</td> <td style="text-align: right;">\$60,000.00</td> </tr> <tr> <td>Annual Fuel =</td> <td style="text-align: right;">\$8,000.00</td> </tr> <tr> <td>Signage =</td> <td style="text-align: right;">\$4,200.00</td> </tr> </table>	Purchase Used Minibus =	\$60,000.00	Annual Fuel =	\$8,000.00	Signage =	\$4,200.00
Purchase Used Minibus =	\$60,000.00						
Annual Fuel =	\$8,000.00						
Signage =	\$4,200.00						

## Enhancement Request Form

	<p>Insurance = \$6,000.00  Maintenance = \$5,000.00  Essentials = \$11,800.00  (Diapers, formula, etc...)</p>
<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>One year request. No reoccurring funding needed. The NEFHSC will substain the project going forward.</p>
<p><b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b></p>	<p>Yes, the current fulltime employees will provide the mobile services that are alinged with the current duties and responsibilites.</p>
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>Indicate if the public purpose of the enhancement request has been discussed with OGC</p>



# Item 17

## Enhancement Request Form

<b>Council Member:</b>	Randy DeFoor
<b>Date:</b>	8/19/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	700,000
<b>Description of Funding Use</b>	The funding requested would be used to provide each of the 14 Council Districts with \$50,000 for meaningful placemaking public art. This request is supported by the 2022-2023 Council Budget Priorities as approved unanimously by City Council in 2022-127. Projects would be managed by the Art in Public Places team with the Cultural Council of Greater Jacksonville, Inc.
<b>How was Funding Amount Determined</b>	\$50,000 is an appropriate amount for meaningful art. This would cover the artist fee, community engagement, proposal development, coordination and permitting with the City of Jacksonville, fabrication and installation, and photographic documentation.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	This is a one- year request.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	This enhancement would not involve any full time or part time employees.
<b>Public Purpose Discussed with OGC?</b>	Yes

# Item 18

## Enhancement Request Form

<b>Council Member:</b>	Randy DeFoor
<b>Date:</b>	8/19/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	200,000
<b>Description of Funding Use</b>	The funding requested would be used for the Anchorage Area Limitation signage, implementation expenses, and Derelict Vessel Removal. This usage will promote the public access to the Jacksonville waters; enhance navigational safety; protect maritime infrastructure; protect the marine environment, and deter improperly stored, abandoned, or derelict vessels.
<b>How was Funding Amount Determined</b>	
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	This is a one- year request.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	This enhancement does not create any new responsibilities for part time or full-time employees. Currently, the Parks, Recreation and Community Services Department oversees the required signage, and the Neighborhoods Department oversees the removal of derelict and abandoned vessels and requests the Sheriff to direct the JSO Marine Unit to cooperate with the Neighborhood's Department in the enforcement of the Anchoring Area regulations
<b>Public Purpose Discussed with OGC?</b>	Yes

# Item 19

### Enhancement Request Form

<b>Council Member:</b>	Council Member Carrico
<b>Date:</b>	8/16/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$500,000
<b>Description of Funding Use</b>	<p>Funds will be used to purchase items that are always in short supply:</p> <p>Protein – (2) loads of frozen chicken @ approx. \$100,000 each</p> <p>Dry Goods – (4) loads of mixed shelf-stable items @ approx. \$55,000 each</p> <p>Produce – (10) loads of bulk seasonal produce</p>
<b>How was Funding Amount Determined</b>	<p>Funding amount is based on our estimate of food shortfall currently being experienced throughout our distribution network of more than 184 agencies and programs and our own distributions (ie. Mobile Pantries, Corner Markets, Prescriptive Nutrition Program). Truckload pricing estimates are reflective of current wholesale pricing plus freight charges. Actual costs at time of ordering may vary.</p>
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	<p>One-year request to purchase additional food to meet significantly increased community need resulting from economic and inflationary pressures.</p>
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	No
<b>Public Purpose Discussed with OGC?</b>	Yes



ALICE households and those **families experiencing poverty have now reached 46% in Florida** (unitedforalice.org), meaning near half the state's population has tough financial choices to make between health-nourishing food and other costs of living. It comes at a time when supermarket prices have skyrocketed while "Shrinkflation" has decreased the amount of food in the package (often at the same or higher price). This puts less food in the cart at a higher cost.

- To meet the overwhelming need that exists within our community, FNEFL has worked to secure additional food donations with local and national food donors, local farms and distribution centers, and state and federal nutrition programs. As the pandemic and its effects languish, these free food donation sources are unable to provide the same levels of assistance or have ended completely, as in the case of state and federal pandemic relief programs. **Over the last 12 months our food donations have decreased by 35%.** Tragically, the lines of people needing food assistance have not diminished. We are consistently seeing 200-300 families showing up for food assistance at sites where we previously 50-75 families.
- Before the pandemic, FNEFL was purchasing ~246,000 pounds of food annually to keep up with community need in Duval County. In the last 12 months FNEFL has purchased 915,161 pounds of food to try and meet the overwhelming need that we are seeing at our distributions and partner agency sites in Duval County alone. That is the equivalent of 34 semi-trucks worth of food.
- Purchased food has been hard to secure post-pandemic due to the supply chain disruptions, shipping delays, and freight charges. We are often waiting 6-8 weeks for food that under normal circumstances would come in 10 days. The cost of these shipments is also soaring with shelf-stable product up more than 15% and protein prices nearly double pre-pandemic costs. Freight costs have also increased significantly with higher fuel and labor costs. Unfortunately, as a non-profit food bank there is no consumer to pass increased prices on to. Just an increasing number of our neighbors who desperately need our help.
- With additional financial support, Feeding Northeast Florida would increase our purchased food budget, helping to ease the burden felt by both local families and hunger-relief programs like Downtown Ecumenical Services Council (DESC), Salvation Army Food Pantry, and Trinity Rescue Mission who distribute food from FNEFL at their sites.
- The items needed most are fresh and canned meat, pantry staples like canned vegetables, beans, fruit, peanut butter, cereal, and rice.
- With the ability to purchase food at wholesale prices and from local farms, FNEFL provides the ability to make a dollar stretch beyond what a normal individual could purchase at the store. With a contribution of \$500,000, Feeding Northeast Florida could purchase over 300,000 pounds of food, with the priority being protein, fresh produce, and shelf-stable pantry staples.
- An additional 200,000 pounds of food in Duval County would mean that an additional 750 households or 13,000 individuals would receive fresh, desirable food that could help ease the burden of food insecurity.

- 115,780 people in Duval County face hunger. 41,980 of those are children. That means for many of our neighbors, putting food on the table remains a daily struggle.
- We recognize that hunger is a complex issue. When people face hunger, they often struggle to meet other basic needs as well — such as housing, employment, and healthcare. That’s why Feeding Northeast Florida is committed to more than providing food for people in need. We also want to make progress toward ending hunger for good. To do this, Feeding Northeast Florida aims to meet people’s needs holistically by partnering with other organizations throughout Duval County that address everything from homelessness to health care. Together, we can find the most innovative ways to help the people we serve and achieve a hunger-free Jacksonville.
- Our partner network in Duval County is as deep as it is wide, with over 184 partners providing a variety of services, including food pantries, soup kitchens, after school snacks for children, nutrition counseling for seniors, and home-delivered grocery boxes for veterans and active-duty military members.
- The ongoing COVID-19 pandemic that began in 2020, and continues today, has had a profound impact on our food bank. We continue to address a sustained **129% increase in need**, resulting in a record 30 million pounds of food distributed in 2020 and 31.9 million distributed in 2021, compared to 2019 when we distributed 17 million pounds across our eight-county service area. These elevated production numbers result from the tens of thousands of individuals and families who were laid off or fell ill and now struggle with increased debt and emptied savings to keep rent, utilities, medical bills, and other essentials paid. These difficult decisions have reallocated dollars from the food budget and forced families to seek assistance from local pantries and food distribution events. 40% of individuals served at these pantries at the beginning of the pandemic reported that they had never sought help before. We continue to see the same high numbers of people accessing help who have never sought assistance before.
- While employment is now at its highest (4/2022: 801,293) in 20 years, and unemployment at its lowest (4/2022: 2.2%) in Jacksonville, it would be wrong to assume that the people of Jacksonville have recovered from the effects of the past 28 months. While the rebounding economy saw many of Jacksonville’s “nonessential” hospitality sector labor force (86,100) return to full or part-time jobs since 2020 – some, at higher pay – most would still be classified lower income jobs, often without benefits. While the pandemic remains a health threat, the problems many face today are largely financial, with households still trying to recover from savings lost and debt resulting from jobs lost that put whole households out of work for extended periods. Some retired, never to return. Many former working mothers are still unemployed, unable to afford needed childcare.
- The pandemic has been overshadowed by a financial crisis. Unable to meet rising prices, households must choose which bills to pay and often decrease the food budget. Rising inflation (8.6%, May, 2022) impacts every cost decision on a scale unseen since the 80’s. Everything has increased in price: food, rent, cars, clothes, fuel, and more. The financial challenges of 2022 are heightened for Duval residents living at or below poverty, on low fixed incomes (seniors, disabled), or who are categorized as ALICE households (Asset Limited, Income Constrained, Employed), living just barely between poverty and financial stability.



# Item 20

## Enhancement Request Form

<b>Council Member:</b>	Joyce Morgan
<b>Date:</b>	8/18/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$50,000
<b>Description of Funding Use</b>	The Florida Black Expo first occurred in 2001 and is an annual event for the African American community on the First Coast. The Expo was founded to support the several goals, including (i) showcasing local and regional African American small businesses, (ii) supporting access to community services, (iii) supplying employment opportunities, and (iv) spotlighting educational resources, to name a few. The event is attended by 9,000 to 16,000 consumers annually, and has historically showcased 150-200 local and regional small business owners. The most recent Florida Black Expo event in 2022 focused on “6 Pillars of Success for the African American Community” (Entrepreneurship, Jobs, Wealth Creation, Health, Education – S.T.E.A.M. for all ages, History, and Culture).
<b>How was Funding Amount Determined</b>	This amount is equal to the City’s funding for the event in FY 2021-2022.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One-Year
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	N/A
<b>Public Purpose Discussed with OGC?</b>	Yes.



**POLLOCK GROUP**  
TURNING YOUR IDEAS INTO SOLUTIONS

*FBX 2021 Sponsor Post Report for*  
**Community Stakeholders**  
*March 23, 2022*



## **Greetings Stakeholders,**

Thank you for everything you and your organizations did to make the return of the **Florida Black Expo, October 21 - 23, 2021 in Jacksonville, FL** a resounding success! Your support, advice, commitment and hours of work at the events allowed us to bring back this important platform for community empowerment on the First Coast. Because of you we are prepared to launch the **Florida Black Expo** into the future.

We wanted to share event attendance numbers and a full list of the 2021 sponsors with everyone as we prepare the final reports.

Our planning for **FBX 2022** began Sunday, October 24th at 8:57 AM! Over the next couple of weeks we will be scheduling after action meetings with each of you to get your participation outcomes and feedback.

Surveys to our exhibitors and participants went out last week and you will receive a survey in preparation for our upcoming meetings.

We want to thank you for being a part of this historical event and look forward to learning how we can improve and grow the **Florida Black Expo** into a southeastern regional destination event.

With our Sincere Appreciation,

**The 2021 FBX Team**

## History

### 18 Years of Empowering the African-American community for Success in a changing world!

**Thomas Media Group, Inc. (TMG)**, publisher of **The Black Pages Jacksonville** (28 years) and creator/presenter of **The Florida Black Expo** (17 years), joined with new local market partner, **The Pollock Group, LLC.**, in 2019 to bring back this celebrated platform to showcase the vibrant urban market in North Florida and beyond..

At its height, **The Florida Black Expo Jacksonville** attracted over 16,000 attendees to it's annual events on Florida's First Coast. The Expo offered participants engagement, education and entertainment with over 250 retail vendors, corporate entities, community and governmental agencies in a creative, high energy setting.

After a three-year hiatus, due to hurricanes and a global pandemic, **Thomas Media Group** and **The Pollock Group** planned the return of The Florida Black Expo (FBX) to reignite this pivotal catalyst for growth in 2021. The year started with the **FBX 2021 Kick-Off** hosted by Florida Blue at Bentley Jacksonville (see <https://www.floridablackexpo.com/summit-video>) and the **FBX Spring Empowerment Summit** on May 21st & 22nd for Career Seekers, Entrepreneurs & Teenpreneurs. The Spring event hosted

- 22 local employers with on site job offers
- 4 Workshops for small business owners with local leaders and
- 4 Workshops for and by teens looking to start and grow their businesses.

October brought us the return of **The FBX Top 20 Under 40 Awards and the Sponsor's Breakfast**, **The Taste @ FBX Chef & Food Creator's Competition**, and of course the **Florida Black Expo** at the historic Prime F. Osborn III Convention Center.

## ATTENDANCE FBX 2021

The return of the **Florida Black Expo** to Jacksonville was a success in spite of the unique set of circumstances we encountered in 2020 and 2021. In addition to a worldwide pandemic that pushed us from 2020 into 2021, we also decided to move the event from August 2021 due to the COVID-19 Delta variant when numbers began to spike in July 2021. Our decision was driven by our desire to do what was best for our community based on the low immunization rates at that time.

There was also competition from large events in the community including the Edward Waters University Homecoming, the Northwest Classic - Raines/Ribault High School Football Game. A number of other events were taking place in the city that had also been rescheduled from 2020 and the earlier part of the year.

Past attendance for the **Florida Black Expo** has ranged from 8,000 - 18,000. The higher attendance years tended to track election and economic transition years.

Event Date	Event/Activity	Attendance
October 21, 2021	FBX 20 Under 40 & Sponsors Breakfast	100
October 22, 2021	The Taste @ FBX	400
October 23, 2021	The Florida Black Expo Main Event	2735
<b>FBX 2021 Event Total Attendance</b>		<b>3335</b>

## 2021 SPONSORS & VENDOR PARTICIPATION

### FLORIDA BLACK EXPO BUSINESS PARTICIPANTS FOR 2021

- ❖ EXPO VENDORS (Saturday) - 150
- ❖ The TASTE CONTESTANTS (Friday) - 16

### PLATINUM SPONSOR

- ❖ City of Jacksonville - Office of the Mayor & Social Justice Community Investment Committee

### GOLD SPONSORS -

- ❖ CareerSource Northeast Florida
- ❖ Florida Blue

### SILVER SPONSORS

- ❖ JTA
- ❖ US Army
- ❖ VyStar

### BRONZE SPONSORS

- ❖ Fasig Brooks Law Offices
- ❖ FAMU - MMERI
- ❖ FSCJ Foundation
- ❖ PNC Bank
- ❖ Truist Bank
- ❖ UF Health

### COMMUNITY SUPPORTERS

- ❖ African Pride - Strength of Nature
- ❖ Baptist Health
- ❖ Bentley Jacksonville
- ❖ Bestbet - Jacksonville
- ❖ Black Voters Matter
- ❖ Jacksonville Chamber
- ❖ JEA
- ❖ TECO Energy

### EVENT SPONSORS

- ❖ Breakthru Beverage - Jacksonville The Taste
- ❖ Meskel & Associates Engineering - FBX Main Event Services
- ❖ Miller Electric - FBX Exhibitor Lunch Sponsor

### FBX PARTNERS

- ❖ Black Pages International
- ❖ The Pollock Group, LLC
- ❖ Thomas Media Group, LLC

### MEDIA & PROMOTION PARTNERS

- ❖ Graham Media Group
- ❖ iHeartRadio
- ❖ Jacksonville Radio
- ❖ Visit Jacksonville and the Beaches

## Feedback

We encourage you to share your thoughts about the events from the sponsor's perspective. You can utilize our Sponsors' Survey tool at - [FBX 2021 Sponsor Survey](#).

We would also like to request the following information to help with our 2022 planning:

- Number of visitors to your booth (estimates are okay)
- Number of follow-ups planned (estimates are okay)
- Number of new prospect/customer/business/organizational relationships gained (estimates are okay)

## Next Step and Opportunities

The **Florida Black Expo** is transitioning from an annual event model to a year-round community resource. We will continue to have large in-person events but will be adding monthly (in-person & virtual) opportunities to support our community.

Usage of our engagement & education platforms are available to your organization at **NO COST** (through August 2022 as part of your 2021 sponsorship. These platforms include:

- The FBX Website
- FBX Social Media - Facebook, Instagram & Twitter
- The FBX Mobile App (launching January 2022)
- The FBX Directory for Small Businesses, Sponsors, Education/Training & Community Resources
- 1 Custom Community Engagement Event (January - September 2022) or
- FBX 6 Pillars of Success Series Sponsorship (January - September 2022)
- 2022 Pre-planning Activation Consultation

## Conclusion

Your support made this event possible, no doubt about it. Without sponsors like **you**, our community would not have had this fantastic experience.

Even though the show is over, your exposure to the community doesn't stop now. You will be listed in the Black Expo directory and marketed through the year to our base of 8,000. You also still have the opportunity to be a presenting sponsor for one of our Pillar Series events for 2022.

***We look forward to your feedback and continuing partnership! - The FBX Team***



# Item 21

## Enhancement Request Form

<b>Council Member:</b>	Joyce Morgan
<b>Date:</b>	8/18/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$66,000.00
<b>Description of Funding Use</b>	Jacksonville Area Legal Aid, Inc. (“JALA”) is Florida’s oldest legal aid organization. JALA provides free legal services for low-income and other special needs groups in Duval County to facilitate equal access to the civil (non-criminal) justice system and to alleviate the circumstances, incidents and causes of poverty. In furtherance of its mission, JALA provides legal services in five priority areas: (i) housing security, (ii) economic stability, (iii) healthcare, (iv) family well-being, and (v) self sufficiency and accessibility for persons with disabilities or other vulnerabilities.
<b>How was Funding Amount Determined</b>	JALA directly serves more than 5,000 low-income households annually by providing legal advice, advocacy and representation. State statute requires the City to allocate a certain percentage of funds collected from court costs to JALA for the provision of legal aid services to qualified individuals in Duval County to meet the City’s obligations under Section 29.008(3)(a), Florida Statutes. The amount of funding available through the legal aid allocation of court costs is insufficient to cover JALA’s costs to provide legal aid to the residents of the City who need it most.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One-Year Request
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	N/A
<b>Public Purpose Discussed with OGC?</b>	Yes.

# Item 22

## Enhancement Request Form

<b>Council Member:</b>	Terrence Freeman
<b>Date:</b>	8/21/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$400,000.00
<b>Description of Funding Use</b>	<p>Our city is growing rapidly and building the talent pipeline necessary to support our current infrastructure and industry growth will depend solely on our ability to capitalize on cross-sector partnerships. Meaning the City, School District, Post-Secondary education partners, Trades, Businesses, Non-governmental organizations and workforce boards must increase efforts to work together consistently to support career pathways.</p> <p>Economist and career pathways research consistently highlight an increasing skills gap, rising cost of post-secondary education cost, and shrinking workforce. Consequently, our youth/young adults consistently report a lack of readiness for life after school, educators have long highlighted the lack of capacity to provide individual career and college readiness supports, and industries continually voice the need for a labor force that has the education and soft skills necessary to transition into the world of work.</p> <p>In order to address these challenges in a meaningful way, we have to move forward with an intentional effort to help youth and young adults find a fit between their abilities, skills/knowledge needed and labor market realities. Jacksonville's talent pool is large and diverse, but in order to ensure our talent pool stays competitive, it will take the joint efforts of government, education, non-profit, and business leadership.</p> <p>The city has already begun this work by bringing together strategic partnerships led by the Kids Hope Alliance (KHA) focused on coordinating a multisector workforce ecosystem that supports building and sustaining true career pathways.</p> <p>KHA has worked with key partners to address 4 critical strategies to bring Jacksonville to the leading edge of career pathways:</p> <ol style="list-style-type: none"> <li>1. Cross-sector alignment: expanding our system of connections between the educational/afterschool and business sectors to support an effective and sustainable pipeline for career and college success.</li> <li>2. AI and Data Economy: working to build a single ingress system to track youth and young adult access to career and college readiness supports</li> </ol>

## Enhancement Request Form

	<p>3. Community Engagement: developing effective personalized community wide processes for connecting with students and parents to provide information for family educational and career success.</p> <p>4. Post-secondary support: Expanding and coordinating supports that assist youth with the fiscal and mental strain associated with Covid-19 and the attainment of post-secondary credentials/degrees.</p> <p>*Sources:  <a href="https://nationalequityatlas.org/sites/default/files/SUMMIT_FRAMING_WEB_20120110.PDF">https://nationalequityatlas.org/sites/default/files/SUMMIT_FRAMING_WEB_20120110.PDF</a>   <a href="https://www2.deloitte.com/global/en/pages/about-deloitte/articles/gx-preparing-tomorrow-workforce-for-the-fourth-industrial-revolution.html">https://www2.deloitte.com/global/en/pages/about-deloitte/articles/gx-preparing-tomorrow-workforce-for-the-fourth-industrial-revolution.html</a>   <a href="https://www.uschamberfoundation.org/reports/making-youth-employment-work-essential-elements-successful-strategy">https://www.uschamberfoundation.org/reports/making-youth-employment-work-essential-elements-successful-strategy</a></p> <p>Meeder, Hans (2016). The Power and Promise of Career Pathways. NC3T.</p>
<p><b>How was Funding Amount Determined</b></p>	<p>The requested funding from the City of Jacksonville will support the following:</p> <ol style="list-style-type: none"> <li>1. Creation of a Career and College Readiness (CCR) department within the Kids Hope Alliance to build on the multisector work already being done to address workforce development and career pathways needs within Jacksonville.</li> <li>2. A full-time apprenticeship/internship coordinator to provide a single point of contact for youth and young adults to access existing apprenticeship and internship opportunities throughout Jacksonville. This would also include:             <ul style="list-style-type: none"> <li>-creating a clearinghouse of apprenticeship and internship opportunities</li> <li>-creating a process for evaluating “quality” apprenticeship and internship programs</li> <li>-assisting existing and emerging businesses with capacity building in the form of establishing and/or expanding apprenticeship/internship programming.</li> </ul> </li> <li>3. Funding to address barriers for businesses to create and sustain quality (registered) apprenticeship and pre-apprenticeship programs such as cost of apprentice/ journeyman salaries, tools and supplies needed for training, transportation, tuition, recruitment, and other supplemental needs.</li> <li>4. Funding to expand existing internship providers programming and slot capacity.</li> <li>5. Funding to seed new and/or enhance existing integrative supports for youth and young adults transitioning out of high school into the workforce, apprenticeship programs, or post secondary institutions.</li> </ol>

## Enhancement Request Form

<p><b>Is this a One-Year Request or is Recurring Funding needed?</b></p>	<p>One year request and KHA will absorb the ongoing cost of the additional position.</p>
<p><b>Does this Enhancement Involve any Full Time or Part Time Employees ? If so, describe.</b></p>	<p>Yes, and the aforementioned coordinator's full time status is necessary to create new, and maintain existing, operational relationships and cross sector processes necessary to sustain a coordinated multisector approach to apprenticeship/internship building that includes our local trades organizations, schools, colleges, universities, non-governmental agencies, and non-profits.</p>
<p><b>Public Purpose Discussed with OGC?</b></p>	<p>Reviewed and approved by OGC.</p>

# Item 23

## Enhancement Request Form

<b>Council Member:</b>	CM Matt Carlucci, At-Large Group 4
<b>Date:</b>	8/23/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$500,000.
<b>Description of Funding Use</b>	<p>The renovation of the three-story, 15,200-sq. ft. Florida Casket Co. building is proposed by the Jacksonville Historical Society. The building, originally built in 1882, shall house a proposed Jacksonville music history museum on the ground floor, a library and storage space for archives on the second floor, and an event venue on the third floor. The renovation and addition is estimated at \$1.5M.</p> <p>The project received its Certificate of Appropriateness from the Jacksonville Historic Preservation Commission June 22. The Downtown Development Review Board unanimously awarded final design approval on August 11. Please see the attached project scope.</p>
<b>How was Funding Amount Determined</b>	Powell & Hinkle Engineering is updating the plans to reflect changes required by the DDRB, and given the mandated changes and recent cost increases, the total is now estimated at slightly less than \$1.8M. This \$500K funding request is non-recurring. Please see the attached project budget.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	This is a non-recurring request for FY 22/23.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	This project will be conducted by contracted vendors and does not involve additional hours from City employees to complete.
<b>Public Purpose Discussed with OGC?</b>	Yes. Forms approved by Paige Johnston



**From:** [Alan Bliss](#)  
**To:** [Webber, Sheri](#)  
**Subject:** FW: Jacksonville Historical Society budget request  
**Date:** Wednesday, August 24, 2022 10:47:39 AM  
**Attachments:** [image001.png](#)  
[JHS RenovationProject\\_Graphics.pdf](#)  
[JHS rev project budget 08-24-2022.pdf](#)

**EXTERNAL EMAIL:** This email originated from a non-COJ email address. Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Sheri, forwarding at CM Carlucci's request:

---

**From:** Alan Bliss <alan.bliss@jaxhistory.org>  
**Date:** Wednesday, August 24, 2022 at 10:43 AM  
**To:** Matt Carlucci <mattcarlucisr@gmail.com>  
**Subject:** Jacksonville Historical Society budget request

Dear Council Member Carlucci:

As you know, since before the pandemic the Jacksonville Historical Society has been preparing to completely renovate its century-old factory / warehouse, a 3-story, 13,500 square foot building on our downtown campus. Built in 1920 for the Florida Casket Company, the JHS acquired the property in 2012, and plans to activate the three floors as follows:

Floor 1: Museum and exhibition space

Floor 2: Modern / expanded archives, collections and research space

Floor 3: Performance and event venue (supporting the on-site Jacksonville Area Music Museum)

The attached file, **"JHS Renovation Project Graphics,"** illustrates the plans to modernize the original structure, bring it into conformance with 21<sup>st</sup> century life safety codes, and make it usable for the Historical Society.

On August 11, 2022, our design proposals received final approval from the DDRB. Our architect is updating plans to reflect the changes required by the DDRB. Previously our renovation budget stood at approx. \$1.5M, however

given the changes mandated by DDRB and recent cost increases, we anticipate a total of slightly less than \$1.8M. **A detailed project budget is also attached to this email.**

The JHS has so raised \$700K in restricted monetary gifts toward this project, from sources including the Dolores Barr Weaver Fund, Preston H. Haskell, and numerous other donors, among whom the City of Jacksonville has so far contributed \$50K, with help from your office, for which we continue to be grateful.

To complete this project in a timely way, we are seeking capital dollars from local and state resources. We believe public support is justified by the contributions the facility will allow the JHS to make, in terms of public education, cultural and economic development benefitting all the people of Jacksonville. Private support for the project is strong, as evidenced by the private donations already secured.

Every one of Jacksonville's peer cities in Florida does far more to preserve and share their history than we do here, in the state's largest city. The stories of Jacksonville's past are sprawling and complicated, like the city itself. The work of public history education strengthens citizenship. That is the mission of the Jacksonville Historical Society. No one else does what we do.

An appropriation to this project from the City of Jacksonville, in an amount of \$500K or greater, would be helpful with our other requests for support. As always, the Board of Directors, our members and I are all appreciative of your great, history minded citizenship.

Thank you for considering this request.

With best wishes,

Alan Bliss, Ph.D.  
CEO, Jacksonville Historical Society

***One City, Many Stories***

O: 904-665-0064

M: 904-860-6363

[www.jaxhistory.org](http://www.jaxhistory.org)



## Thompson Construction Company

<b>JHS Casket Factory Rnovation</b>				
Archtectural Fees		\$	28,500.00	
Engineering Fees		\$	39,500.00	
Inspection fees		\$	800.00	
Building Permit & inspection Fees		\$	2,500.00	
Temp. Toilet		\$	2,100.00	
Demo Interior		\$	2,120.00	
Trash disposal		\$	8,500.00	
Asbestos testnig & Removal		\$	4,500.00	
Site work and concrete labor		\$	18,525.00	
Concrete material		\$	22,500.00	
CMU labor and material		\$	65,000.00	
Repair floor ground floor		\$	21,000.00	
Framing labor		\$	20,100.00	
Framing material		\$	17,500.00	
Lift & crane rental		\$	9,200.00	
Steel stairs		\$	62,000.00	
Fire Sprinklers		\$	9,450.00	
Plumbing		\$	38,500.00	
Plumbing fixtures		\$	10,000.00	
Windows		\$	43,500.00	
Installation		\$	9,200.00	
Doors		\$	17,000.00	
Installation		\$	8,200.00	
Entry storefront		\$	23,500.00	
Elevator repair		\$	215,000.00	
HVAC		\$	180,000.00	
Electrical Wiring and Trim		\$	95,350.00	
Light Fixtures		\$	50,000.00	
Tele & TV prewire		\$	4,200.00	
Security System		\$	5,000.00	
Climatized storage area		\$	12,000.00	
Roofing		\$	8,500.00	
Insulation		\$	7,250.00	
Masonry Labor		\$	70,000.00	
Masonry Material		\$	35,000.00	
Kitchen Cabinet and vanities		\$	8,000.00	
Wood Floors		\$	45,000.00	
Dywall & Plaster		\$	15,000.00	
Trim Material		\$	12,500.00	
Trim Labor		\$	17,500.00	
Other flooring		\$	14,500.00	
Interior painting		\$	25,000.00	
Exterior trim material		\$	7,000.00	
Exterior trim labor		\$	6,800.00	
Ceramic Tile		\$	8,800.00	
Tile Labor		\$	8,000.00	
Mirror & Bath hardware		\$	5,500.00	
Brick point-up and repair		\$	32,000.00	
Exterior Painting		\$	17,500.00	

## Thompson Construction Company

Site Fencing			\$ 45,000.00		
Asphalt Paving			\$ 50,000.00		
Guttering			\$ 2,350.00		
Insurance			\$ 3,500.00		
Contingency			\$ 150,000.00		
Contractor Fee			\$ 80,000.00		
Total			\$ 1,719,945.00		

Renovation at  
 200 Canfield  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

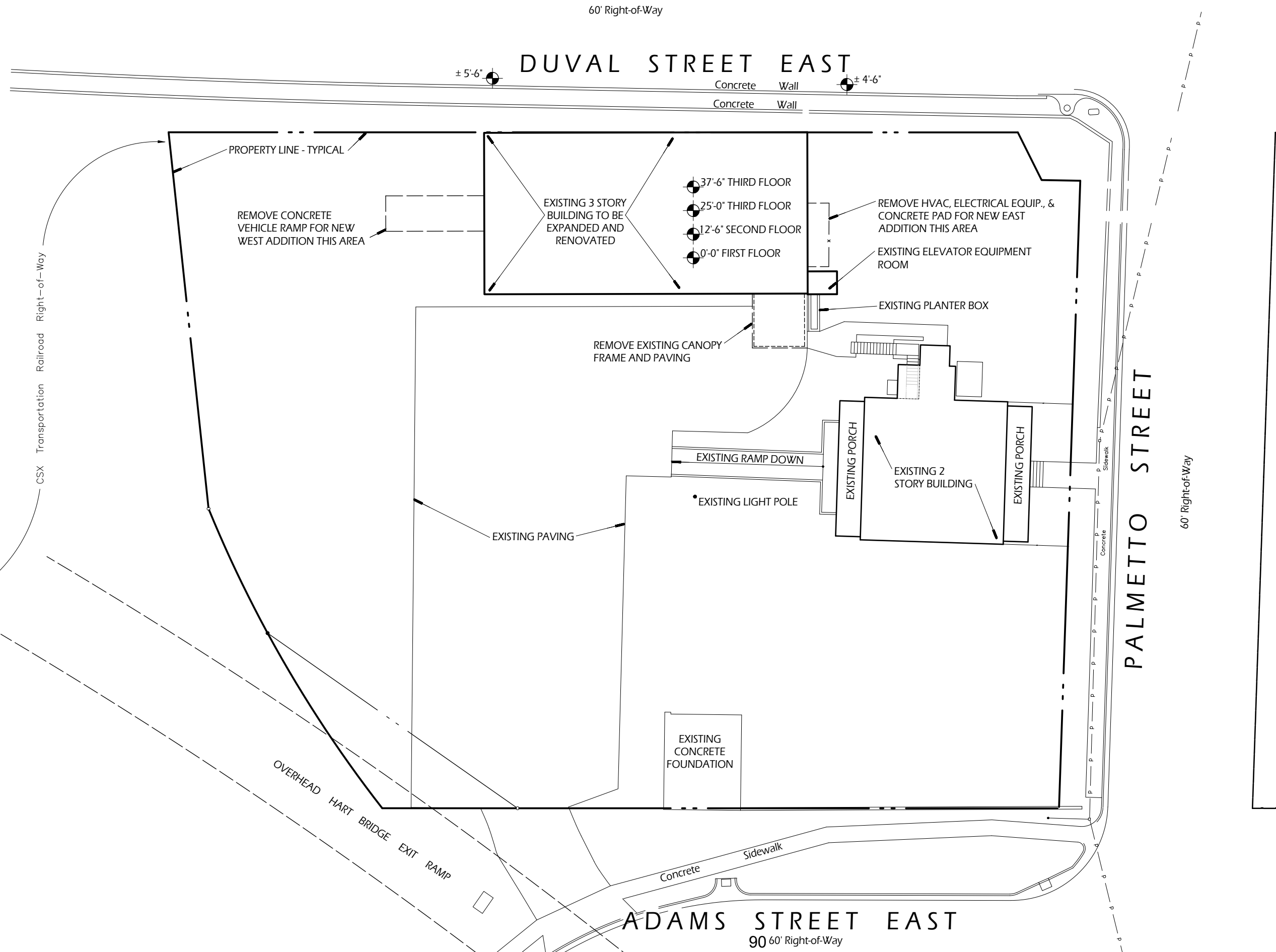
Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

Architectural Services:



**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



PLAN NORTH



**EXISTING SITE PLAN**  
 1"=30'-0"

Renovation at  
 318 Palmetto Street  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

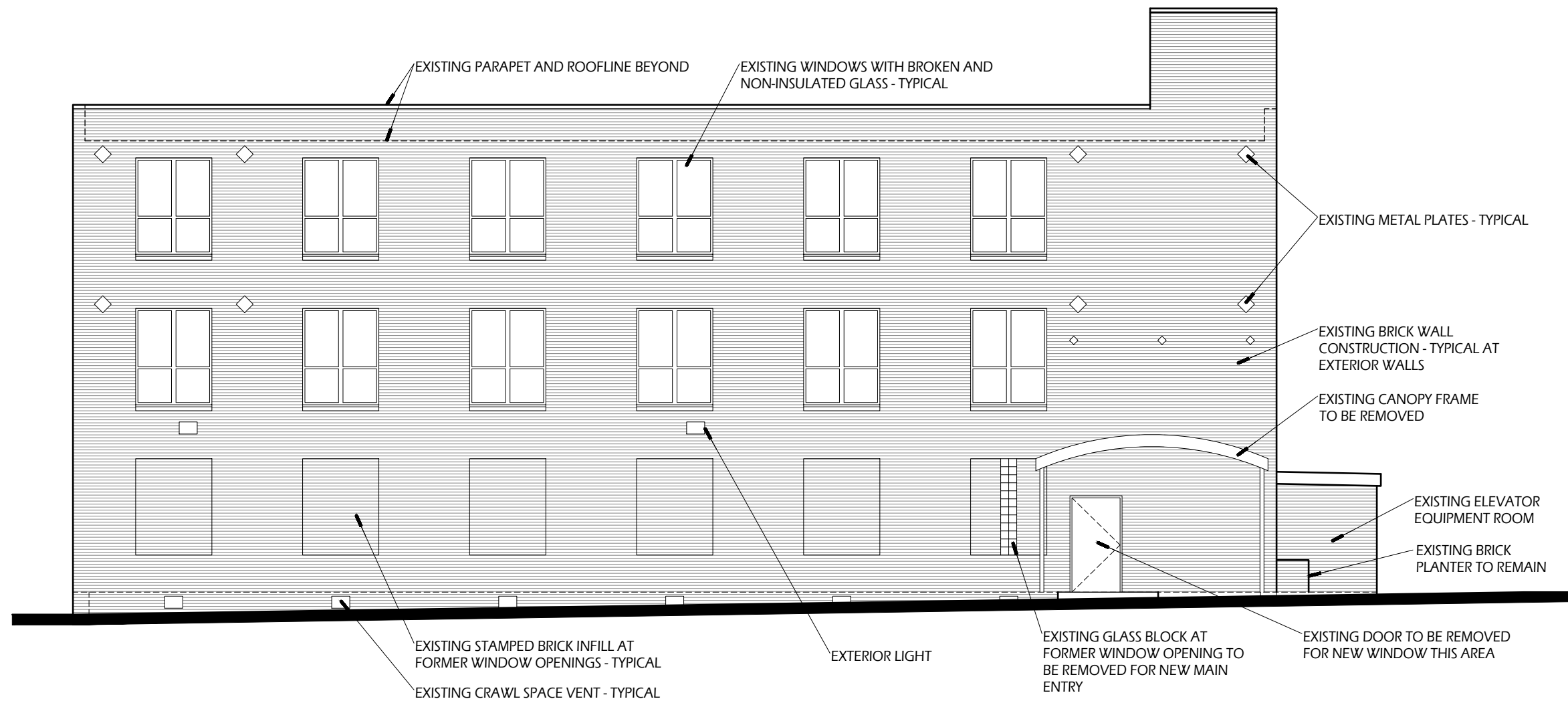
Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

Architectural Services:



**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



**EXISTING SOUTH ELEV.**  
 $\frac{3}{32}'' = 1'-0''$   
 0' 2' 5' 10' 20'  
**2** OF 9  
 7.21.2022

Renovation at  
 201 Canalside 2  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

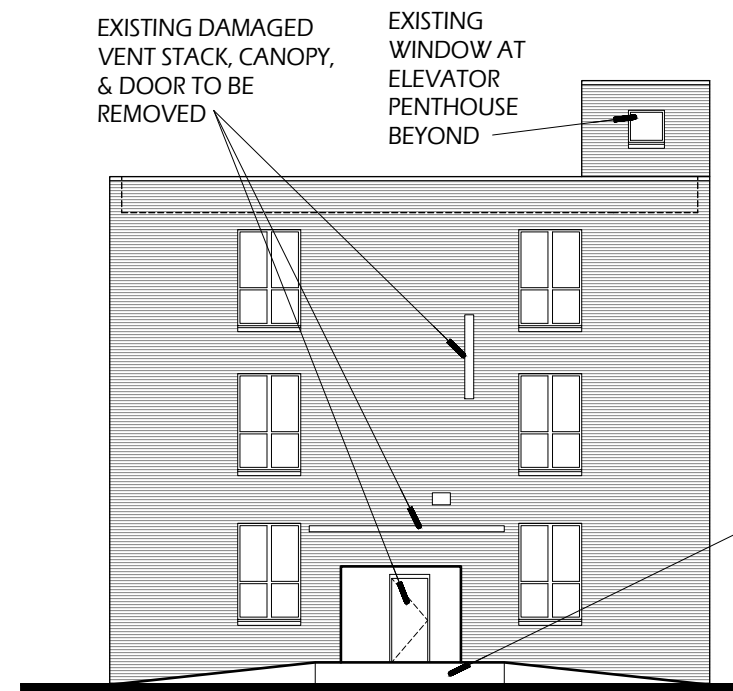
Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

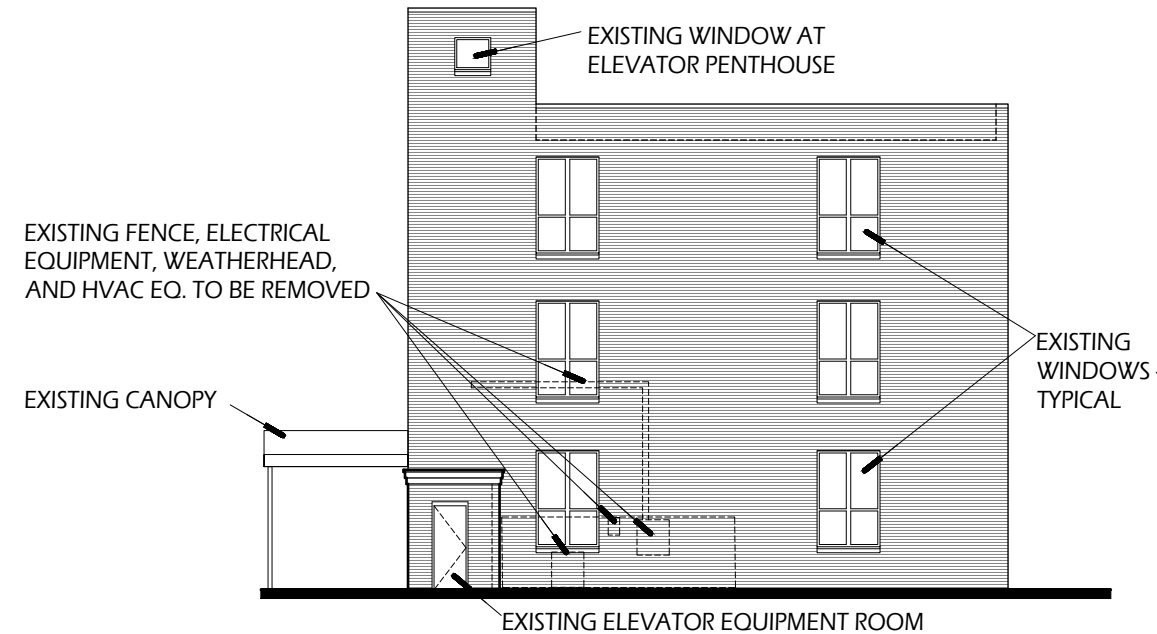
Architectural Services:



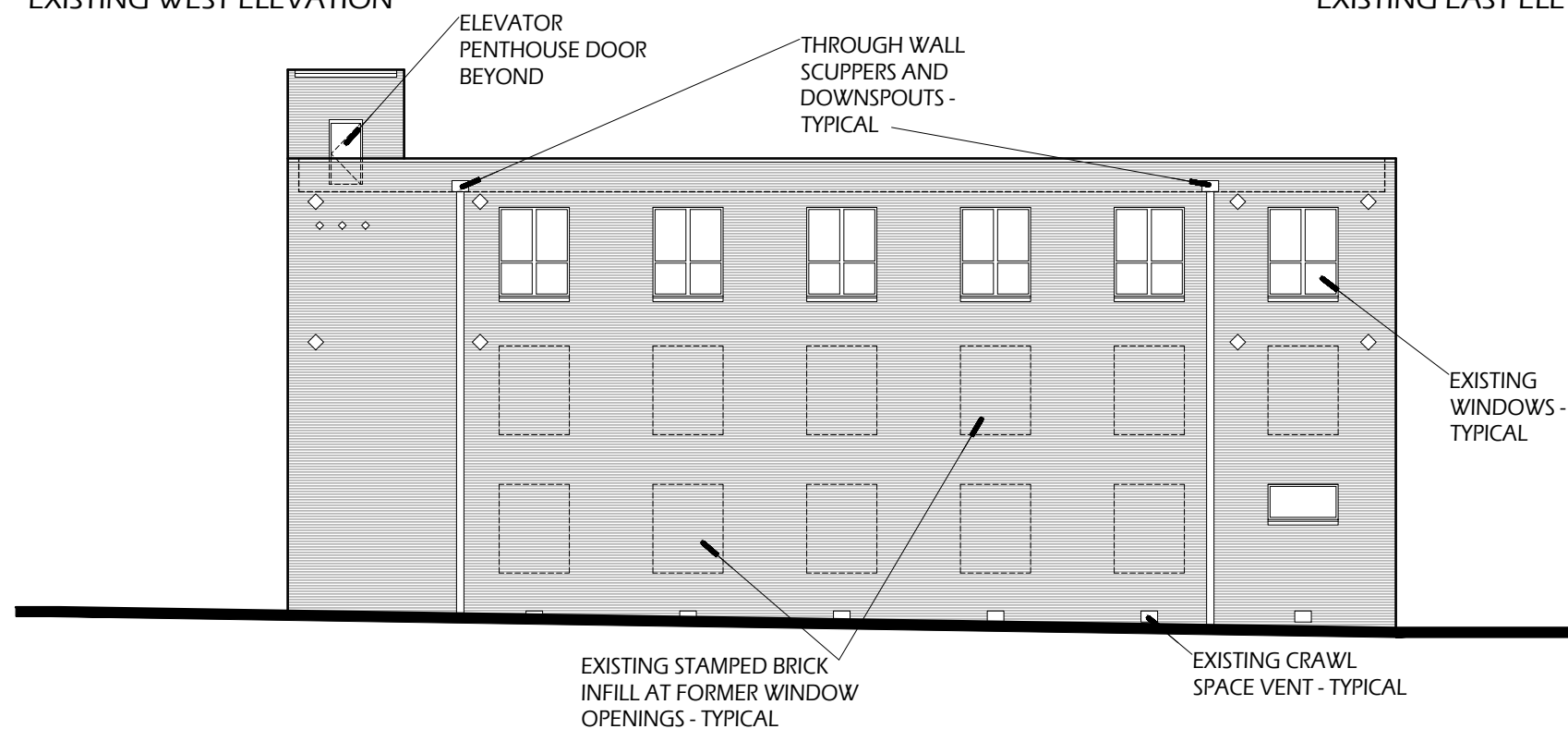
**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



EXISTING WEST ELEVATION



EXISTING EAST ELEVATION



EXISTING NORTH ELEVATION

**EXISTING ELEVATIONS**

1/16"=1'-0"



Renovation at  
 318 Palmetto Street  
**Florida Casket Company Building**

For:  
**Jacksonville Historical Society**

Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210  
 Architectural Services:

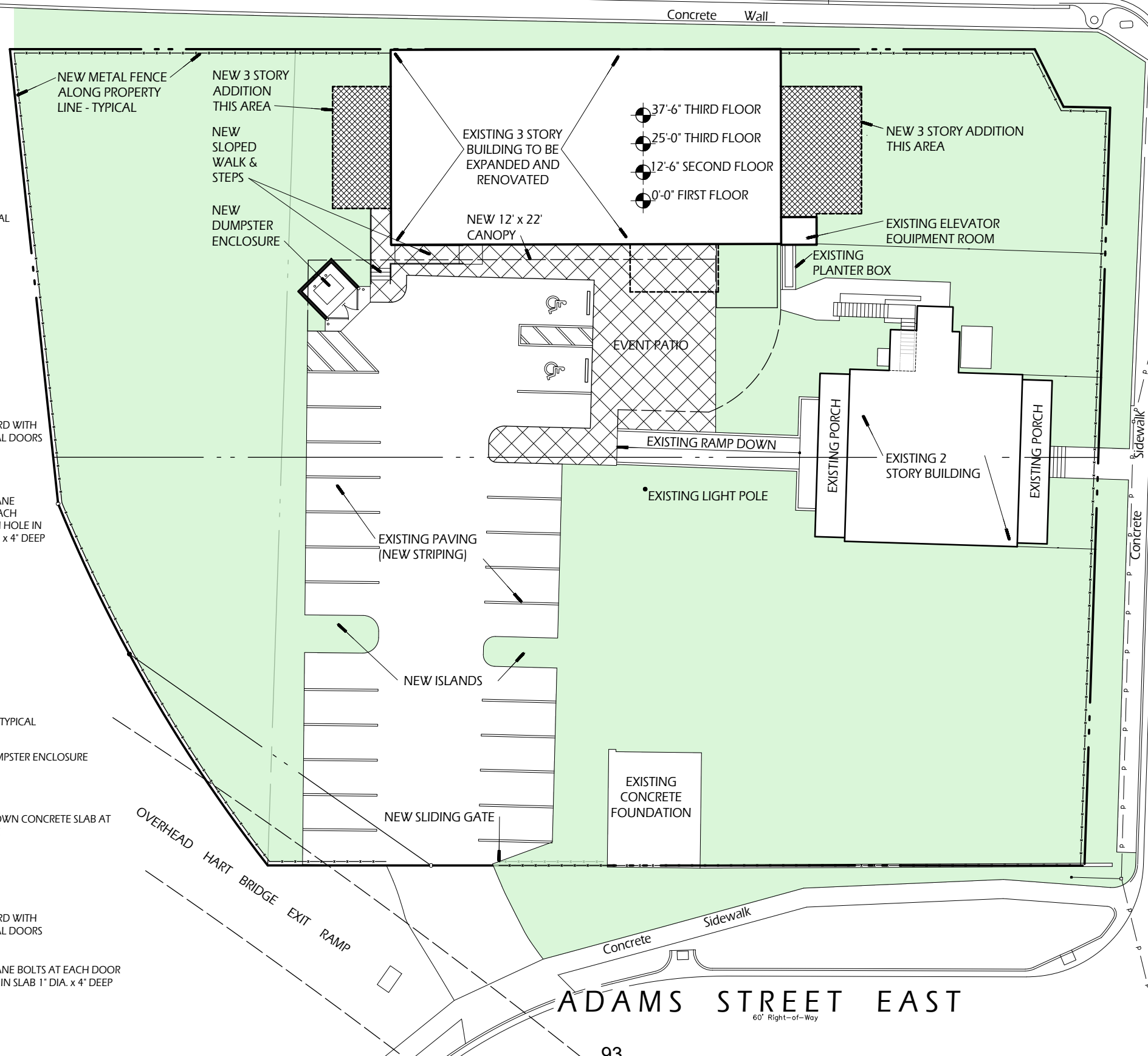


**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715

60' Right-of-Way

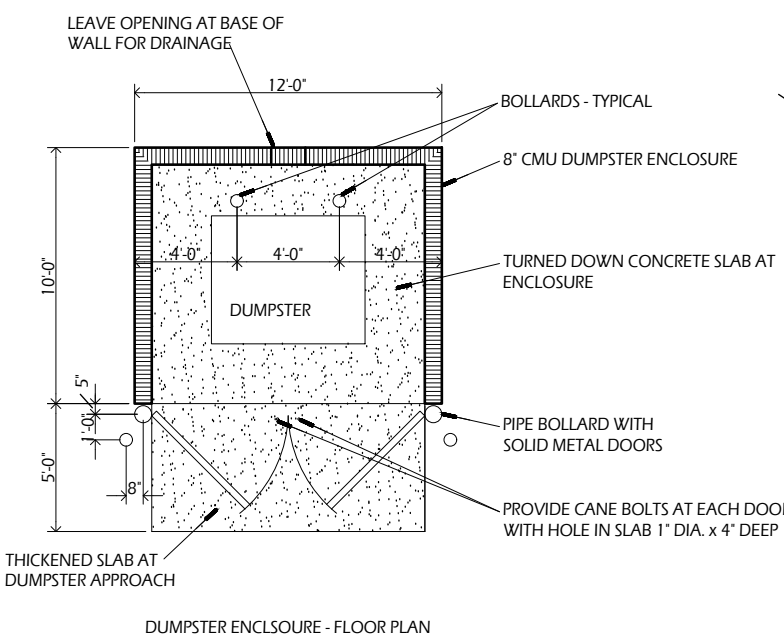
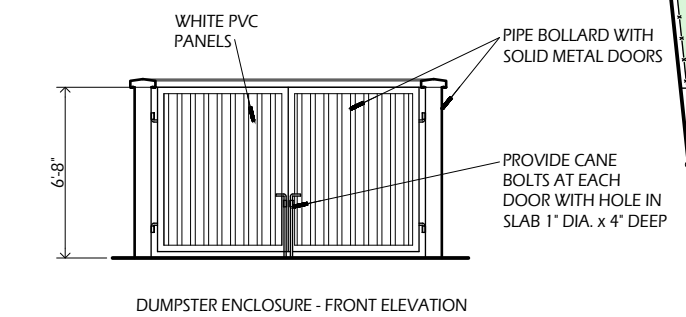
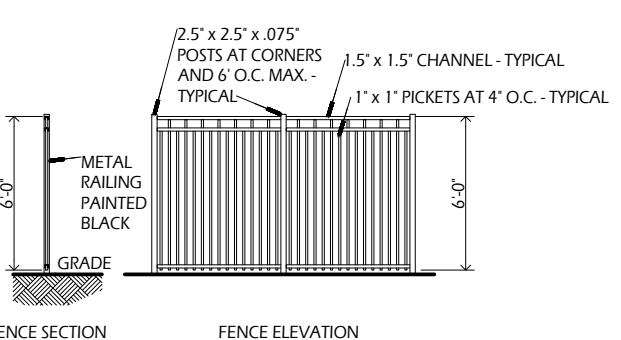
**DUVAL STREET EAST**

Concrete Wall ± 5'-6"  
 Concrete Wall ± 4'-6"



**PALMETTO STREET**  
 60' Right-of-Way

**ADAMS STREET EAST**  
 60' Right-of-Way



PLAN NORTH

**PROPOSED SITE PLAN**  
 1"=30'-0"

4 OF 9  
 7.21.2022

Renovation at  
Campus 2  
**Florida Casket  
Company Building**

For:  
**Jacksonville  
Historical Society**

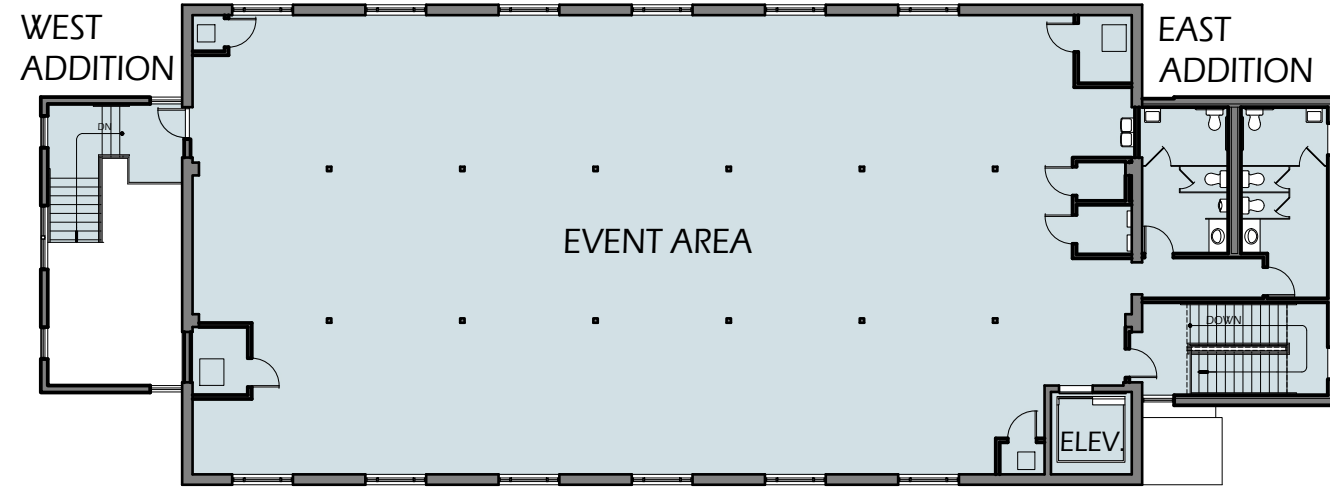
Project Location:  
318 Palmetto Street  
Jacksonville, Florida

Construction Manager:  
Jeff Thompson Construction  
1942 Hamilton Street  
Jacksonville, Florida 32210

Architectural Services:



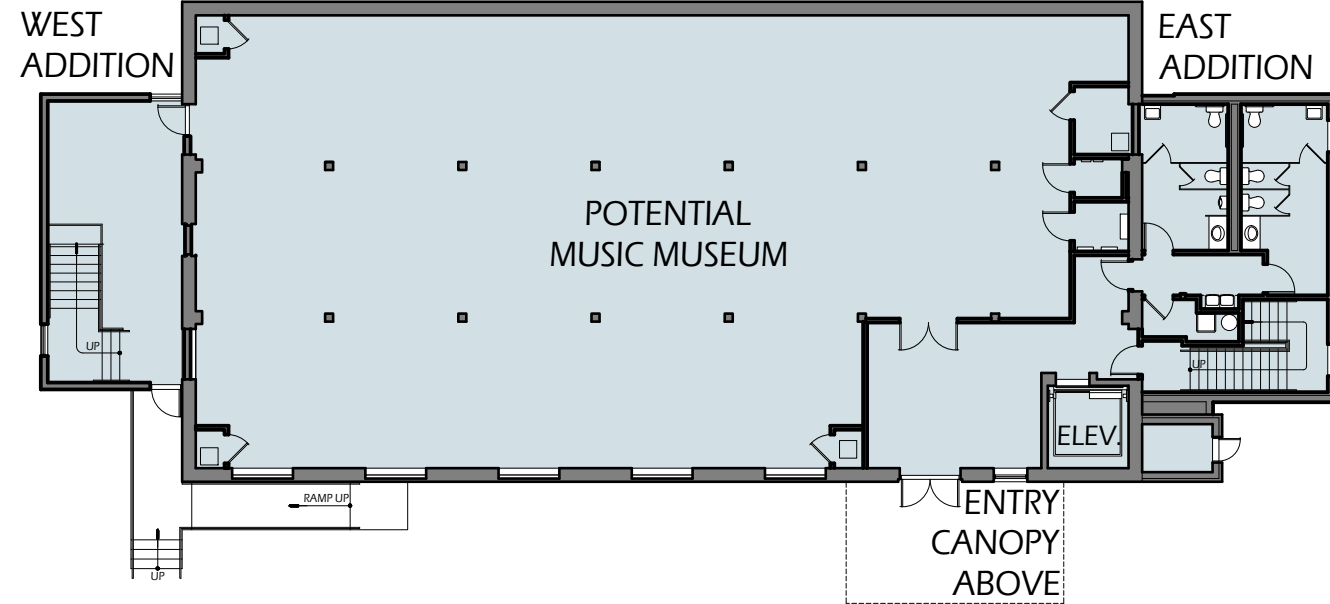
**LANE ARCHITECTURE, P.A.**  
904 Margaret Street  
Jacksonville, Florida 32204  
904.355.9020  
J. Lane, Reg. No. AR 12715



THIRD  
FLOOR  
PLAN

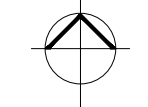


SECOND  
FLOOR  
PLAN

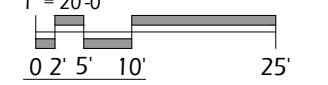


FIRST  
FLOOR  
PLAN

PLAN  
NORTH



**PROPOSED  
FLOOR PLANS**  
1" = 20'-0"



Renovation at  
 Campus 2  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

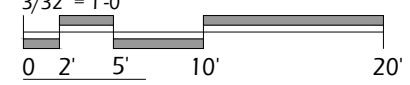
Architectural Services:



**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



**SOUTH ELEVATION**



Renovation at  
 201 Canusci 2  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

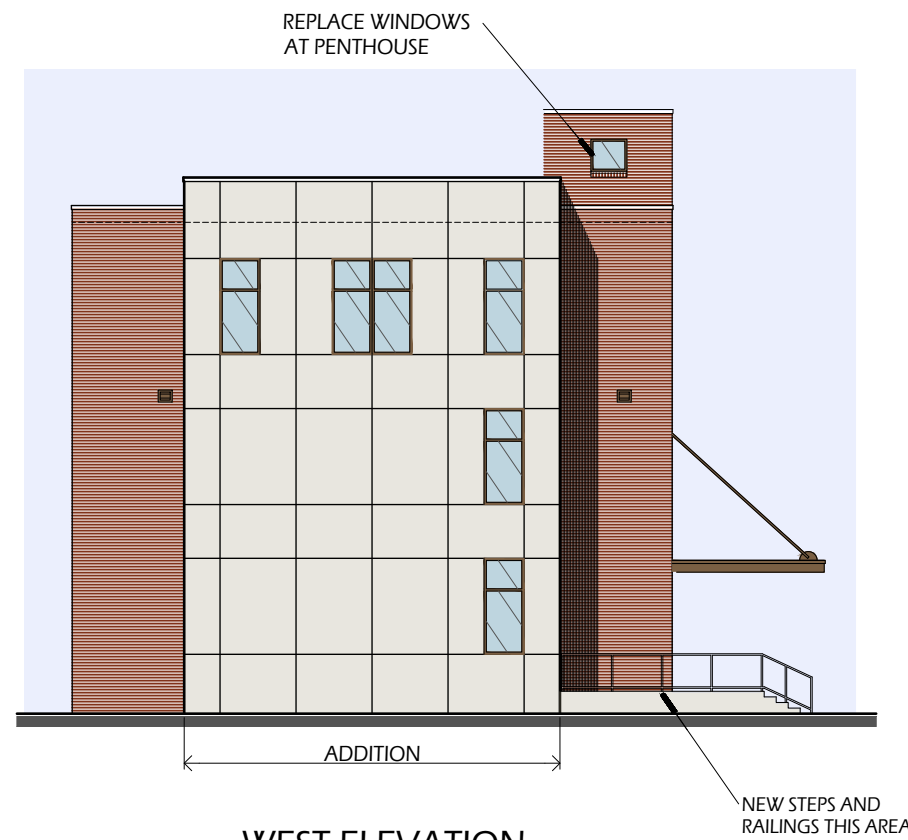
Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

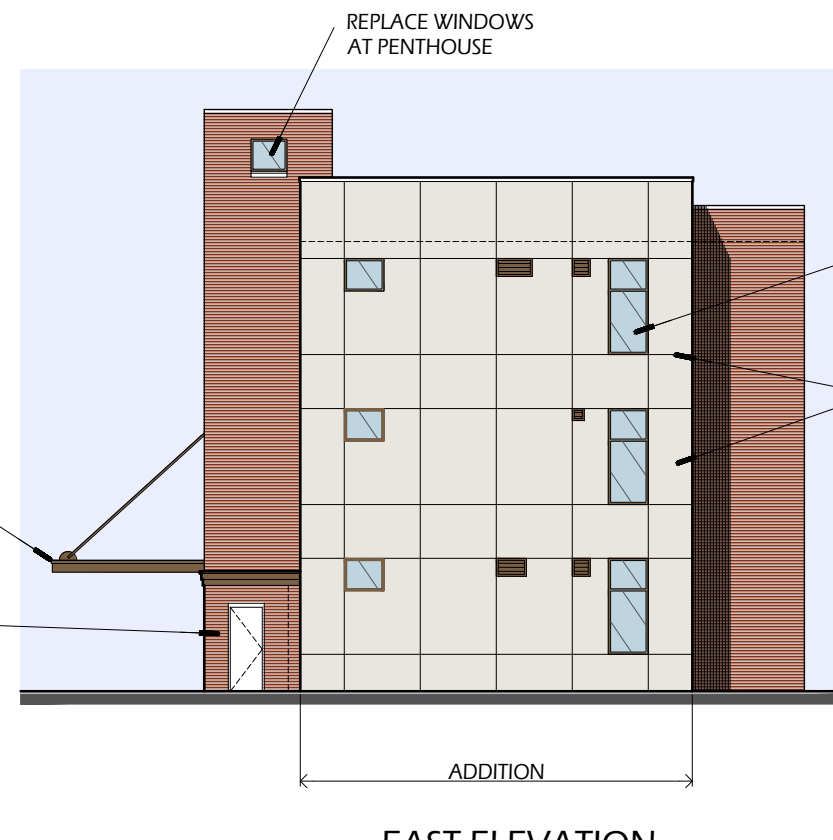
Architectural Services:



**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



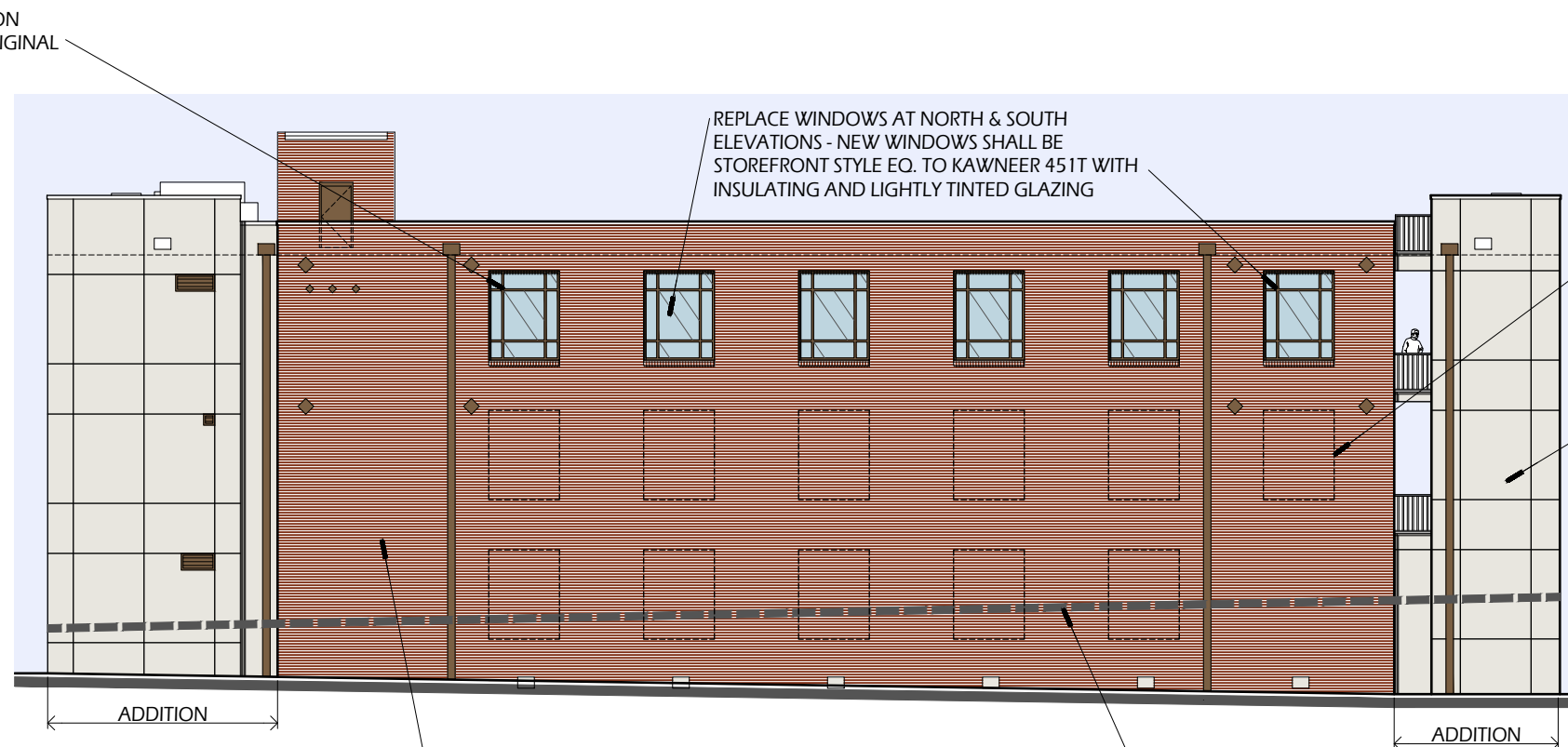
**WEST ELEVATION**



**EAST ELEVATION**



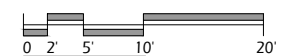
**HISTORIC PHOTO OF  
 EAST ELEVATION**



**NORTH ELEVATION**

**N., E., & W.  
 ELEVATIONS**

1/16" = 1'-0"



**7** OF 9  
 7.21.2022



Renovation at  
 City of Jacksonville  
**Florida Casket  
 Company Building**

For:  
**Jacksonville  
 Historical Society**

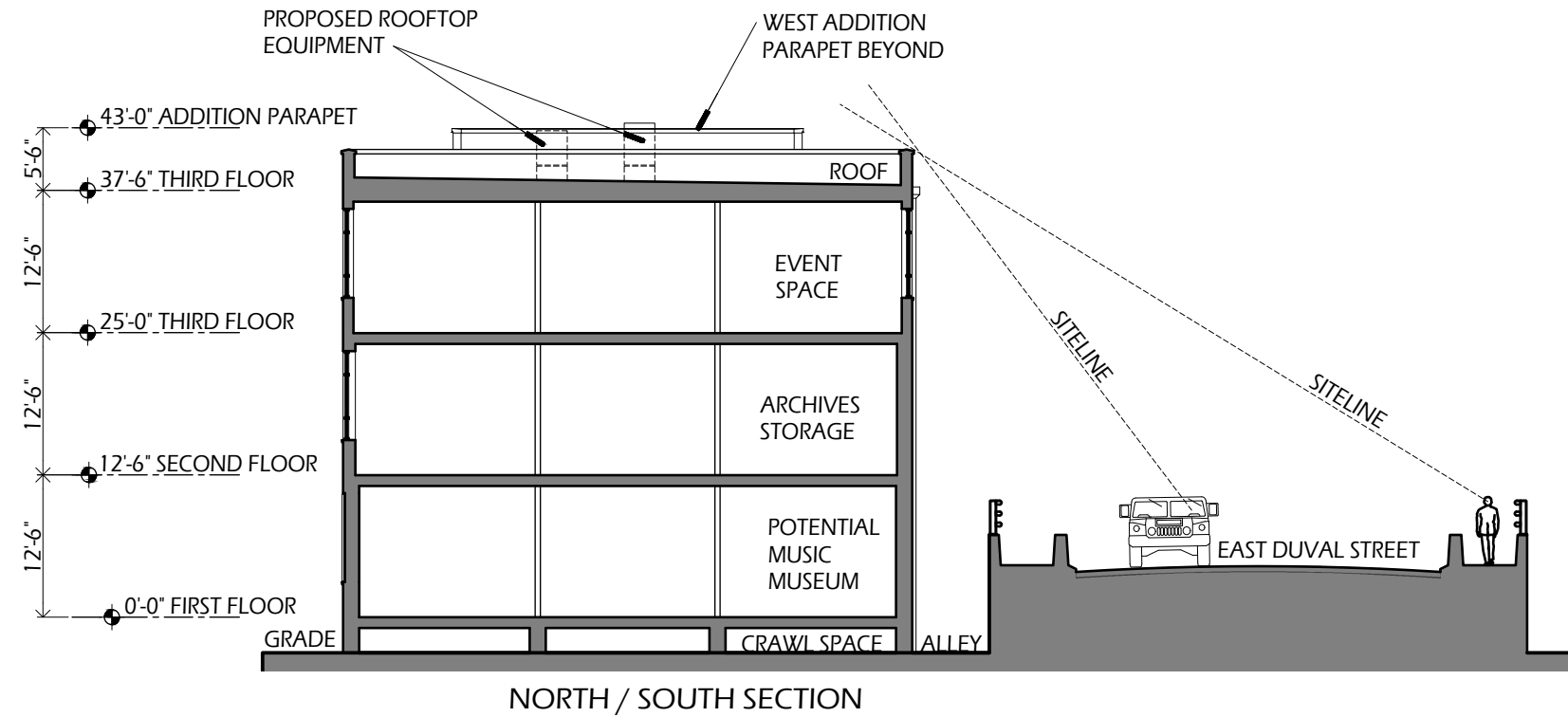
Project Location:  
 318 Palmetto Street  
 Jacksonville, Florida

Construction Manager:  
 Jeff Thompson Construction  
 1942 Hamilton Street  
 Jacksonville, Florida 32210

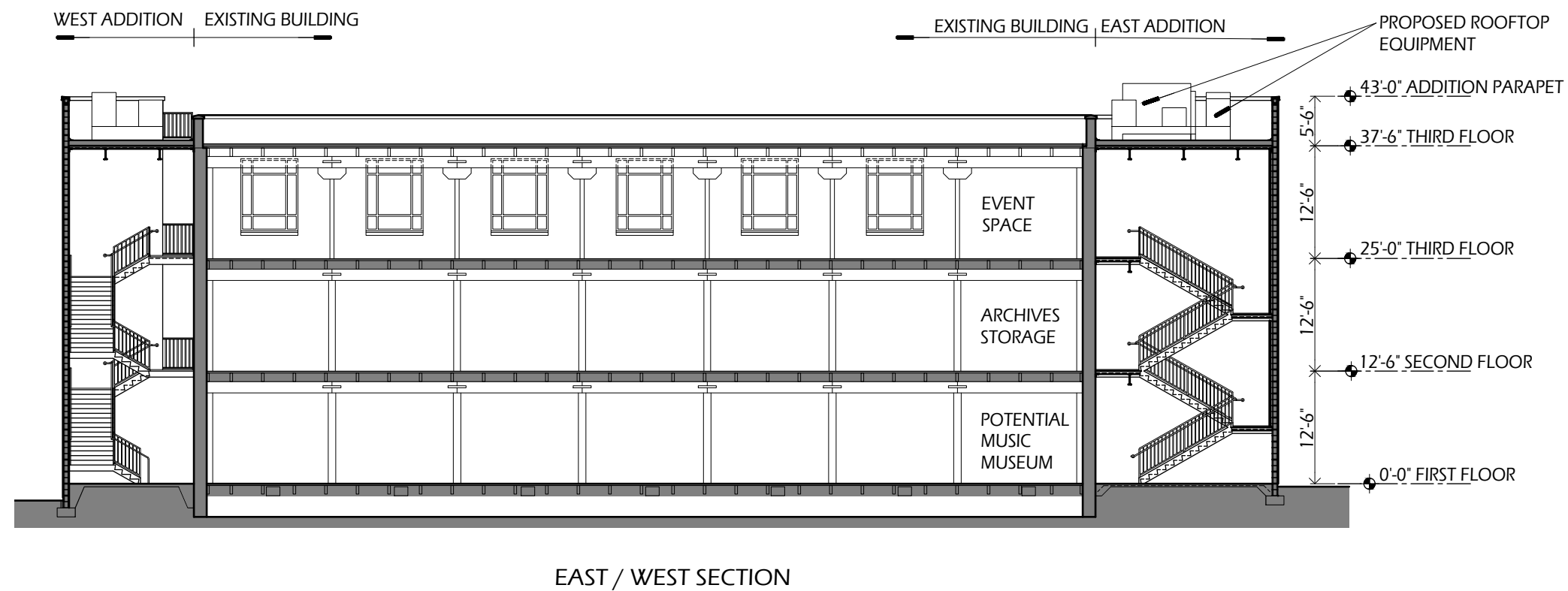
Architectural Services:



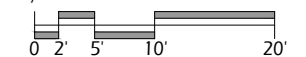
**LANE ARCHITECTURE, P.A.**  
 904 Margaret Street  
 Jacksonville, Florida 32204  
 904.355.9020  
 J. Lane, Reg. No. AR 12715



EXISTING ALLEY



PROPOSED SECTIONS  
 1/16" = 1'-0"



# Item 9

## Revised

## Enhancement Request Form

<b>Council Member:</b>	Council Member Reggie Gaffney
<b>Date:</b>	8/15/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$50,000.00
<b>Description of Funding Use</b>	Jean Ribault High School Booster Club
<b>How was Funding Amount Determined</b>	The Jean Ribault High Booster Club is requesting these funds to expand the marketing and promotion of the Chandra Cheeseborough Invitational Track Meet beyond Jacksonville in an effort to increase participant's participation.
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	One Year.
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	n/a
<b>Public Purpose Discussed with OGC?</b>	Yes.

Jean Ribault High School Booster Club

**2022 – 2023**

RE: Charitable Opportunity for Jean Ribault High School Booster Club

Dear Reggie Gaffney,

We appreciate everything that you have done for our community and would love for you to continue those efforts by making a charitable donation to the Jean Ribault High School Booster Club. This will be a great opportunity to help us to continue the Trojan Legacy by providing stellar events and equipment. Jean Ribault High School has developed stellar students who have become great businessmen and women, political/public figures, community activist as well as professional athletes.

We are asking for a **\$50,000** donation towards our goal to enhance the Chandra Cheeseborough Invitational Track Meet. Our goal is to attract schools from all around the state. We strive to make this great event even better by increasing participation. This will be done by marketing and promoting the event across the State of Florida.

On behalf of The Jean Ribault Booster Club, we want to express our deepest gratitude in advance for your efforts in making this year's program another huge success. Jean Ribault High School Booster Club is a 501(c)(3) non-profit organization. Your donation is **tax-deductible**. For questions or more information please send an email to: [jeanribaultboosterclub@gmail.com](mailto:jeanribaultboosterclub@gmail.com)

Best regards,

Dwight Brisbane – President



# Item 19

## Revised

## Enhancement Request Form

<b>Council Member:</b>	Kevin Carrico
<b>Date:</b>	8/10/2022
<b>Enhancement Request:</b>	
<b>Dollar Amount Requested</b>	\$500,000
<b>Description of Funding Use</b>	<p>Feeding NEFL will use funds to purchase items that are always in short supply:</p> <p>Protein – (2) loads of frozen chicken @ approx. \$100,000 each</p> <p>Dry Goods – (4) loads of mixed shelf-stable items @ approx. \$55,000 each</p> <p>Produce – (10) loads of bulk seasonal produce</p>
<b>How was Funding Amount Determined</b>	<p>Funding amount is based on our estimate of food shortfall currently being experienced throughout our distribution network of more than 184 agencies and programs. Distribution of this additional food would be coordinated with our existing stable pantries (physical facilities that distribute food). These partner agencies can order online or shop our Agency Sharing floor and either pick-up directly from the food bank or FNEFL trucks will deliver directly to their pantry facility for distribution during their normal operations. Truckload pricing estimates are reflective of current wholesale pricing plus freight charges. Actual costs at time of ordering may vary.</p>
<b>Is this a One-Year Request or is Recurring Funding needed?</b>	<p>One-year request to purchase additional food to meet significantly increased community need resulting from economic and inflationary pressures.</p>
<b>Does this Enhancement Involve any Full Time or Part Time Employees? If so, describe.</b>	<p>This Enhancement does not involve any full-time or part-time employees.</p>
<b>Public Purpose Discussed with OGC?</b>	<p>Yes. Public Purpose has been discussed with OGC.</p>

- 115,780 people in Duval County face hunger. 41,980 of those are children. That means for many of our neighbors, putting food on the table remains a daily struggle.
- We recognize that hunger is a complex issue. When people face hunger, they often struggle to meet other basic needs as well — such as housing, employment, and healthcare. That’s why Feeding Northeast Florida is committed to more than providing food for people in need. We also want to make progress toward ending hunger for good. To do this, Feeding Northeast Florida aims to meet people’s needs holistically by partnering with other organizations throughout Duval County that address everything from homelessness to health care. Together, we can find the most innovative ways to help the people we serve and achieve a hunger-free Jacksonville.
- Our partner network in Duval County is as deep as it is wide, with over 184 partners providing a variety of services, including food pantries, soup kitchens, after school snacks for children, nutrition counseling for seniors, and home-delivered grocery boxes for veterans and active-duty military members.
- The ongoing COVID-19 pandemic that began in 2020, and continues today, has had a profound impact on our food bank. We continue to address a sustained **129% increase in need**, resulting in a record 30 million pounds of food distributed in 2020 and 31.9 million distributed in 2021, compared to 2019 when we distributed 17 million pounds across our eight-county service area. These elevated production numbers result from the tens of thousands of individuals and families who were laid off or fell ill and now struggle with increased debt and emptied savings to keep rent, utilities, medical bills, and other essentials paid. These difficult decisions have reallocated dollars from the food budget and forced families to seek assistance from local pantries and food distribution events. 40% of individuals served at these pantries at the beginning of the pandemic reported that they had never sought help before. We continue to see the same high numbers of people accessing help who have never sought assistance before.
- While employment is now at its highest (4/2022: 801,293) in 20 years, and unemployment at its lowest (4/2022: 2.2%) in Jacksonville, it would be wrong to assume that the people of Jacksonville have recovered from the effects of the past 28 months. While the rebounding economy saw many of Jacksonville’s “nonessential” hospitality sector labor force (86,100) return to full or part-time jobs since 2020 – some, at higher pay – most would still be classified lower income jobs, often without benefits. While the pandemic remains a health threat, the problems many face today are largely financial, with households still trying to recover from savings lost and debt resulting from jobs lost that put whole households out of work for extended periods. Some retired, never to return. Many former working mothers are still unemployed, unable to afford needed childcare.

- The pandemic has been overshadowed by a financial crisis. Unable to meet rising prices, households must choose which bills to pay and often decrease the food budget. Rising inflation (8.6%, May, 2022) impacts every cost decision on a scale unseen since the 80's. Everything has increased in price: food, rent, cars, clothes, fuel, and more. The financial challenges of 2022 are heightened for Duval residents living at or below poverty, on low fixed incomes (seniors, disabled), or who are categorized as ALICE households (Asset Limited, Income Constrained, Employed), living just barely between poverty and financial stability.

ALICE households and those **families experiencing poverty have now reached 46% in Florida** ([unitedforalice.org](http://unitedforalice.org)), meaning near half the state's population has tough financial choices to make between health-nourishing food and other costs of living. It comes at a time when supermarket prices have skyrocketed while "Shrinkflation" has decreased the amount of food in the package (often at the same or higher price). This puts less food in the cart at a higher cost.

- To meet the overwhelming need that exists within our community, FNEFL has worked to secure additional food donations with local and national food donors, local farms and distribution centers, and state and federal nutrition programs. As the pandemic and its effects languish, these free food donation sources are unable to provide the same levels of assistance or have ended completely, as in the case of state and federal pandemic relief programs. **Over the last 12 months our food donations have decreased by 35%.** Tragically, the lines of people needing food assistance have not diminished. We are consistently seeing 200-300 families showing up for food assistance at sites where we previously served 50-75 families.
- Before the pandemic, FNEFL was purchasing ~246,000 pounds of food annually to keep up with community need in Duval County. In the last 12 months FNEFL has purchased 915,161 pounds of food to try and meet the overwhelming need that we are seeing at our distributions and partner agency sites in Duval County alone. That is the equivalent of 34 semi-trucks worth of food.
- Purchased food has been hard to secure post-pandemic due to the supply chain disruptions, shipping delays, and freight charges. We are often waiting 6-8 weeks for food that under normal circumstances would come in 10 days. The cost of these shipments is also soaring with shelf-stable product up more than 15% and protein prices nearly double pre-pandemic costs. Freight costs have also increased significantly with higher fuel and labor costs. Unfortunately, as a non-profit food bank there is no consumer to pass increased prices on to. Just an increasing number of our neighbors who desperately need our help.
- With additional financial support, Feeding Northeast Florida would increase our purchased food budget, helping to ease the burden felt by both local families and hunger-relief programs like Downtown Ecumenical Services Council (DESC), Salvation Army Food Pantry, and Trinity Rescue Mission who distribute food from FNEFL at their sites.

- The items needed most are fresh and canned meat, pantry staples like canned vegetables, beans, fruit, peanut butter, cereal, and rice.
- With the ability to purchase food at wholesale prices and from local farms, FNEFL is able to make a dollar stretch beyond what an individual could purchase at a retail store. With a contribution of \$500,000, Feeding Northeast Florida could purchase over 300,000 pounds of food, with the priority being protein, fresh produce, and shelf-stable pantry staples.
- An additional 200,000 pounds of food in Duval County would mean that an additional 750 households or 13,000 individuals would receive fresh, desirable food that could help ease the burden of food insecurity.
- Distribution of this additional food would be coordinated with our existing stable pantries (physical facilities that distribute food). These partner agencies can order online or shop our Agency Sharing floor and either pick-up directly from the food bank or FNEFL trucks will deliver directly to their pantry facility for distribution during their normal operations.